

The Donegal Local Economic & Community Plan 2016 -2022

Volume 2

Action Areas of the Donegal LECP



**Comhairle Contae
Dhún na nGall**
Donegal County Council

The Action Areas

This document comprises the Action Areas that have been identified in order to achieve the high level strategy of the Plan and it represents the primary mechanism to deliver the Goals and Objectives of the plan by bringing forward specific measures for economic and community development at a local level. Each action area is designed in order to implement a particular high level objective which in turn is directly related to the achievement of the Priority Goals of the Plan. There are four underpinning components to the Actions Areas; they are:

- **Robust, integrated, timebound and assigned.**

Robust Action Areas

This is a robust programme of action areas from which, during the course of the implementation of the Plan, it may be desirable to develop alternative/ additional initiatives, projects and/ or incentives that will support the delivery of actions. This approach provides capacity for the Plan to respond to potentially rapidly changing or unforeseen circumstances such as funding programmes or organisational change as examples. Therefore, as the Plan is implemented but as a minimum, on an annual basis, the action areas identified may be amended, added to or discarded, so that the Plan remains flexible and dynamic to changing circumstances.

Integrated Action Areas

Some actions areas recur as implementing actions under a number of objectives and also across a number of Goals either as direct and purposeful duplication or as a variance of the particular focus. This exemplifies the integrated nature of the Economic and Community elements of the Plan where actions will address both economic and community needs at the same time.

Timebound Action Areas

In so far as practical and possible, each action area has been assigned a timebound period for implementation in the context of short, medium or long term delivery. In some cases, action areas will have elements of delivery that will require immediate, short term activity in order to reach certain milestones that will subsequently lead to the longer term delivery of a larger or more strategic element. In these cases, a combination of short, medium or long term has been identified as appropriate.

Assigned Action Areas

Each Action Area has been assigned relevant implementing partners cutting across the public, private and community & voluntary sectors. In most cases, a partnership approach is

advocated exemplified by the identification of 2 or more implementing partners and made up of a combination of lead implementer(s) for particular timebound elements and associated collaborative partners.

Goal 1: To Develop Donegal as a Connected Place

Goal 1: To Develop Donegal as a Connected Place	
Objectives	
1.1. Digitally Connected	To fully develop and promote Donegal as a Digitally Connected County.
1.2. Digital Inclusion	To improve access to digital technology in order to ensure Digital Inclusion, reduce isolation and social exclusion, improve quality of life and to ensure comprehensive connectivity for the people of Donegal.
1.3. Rural Transport	To sustain and further develop rural transport services in Donegal
1.4. Collaboration	To foster and support collaborative partnership approaches to facilitate the delivery of sustainable community and economic development in the County across all sections and sectors.
1.5. Diaspora	To connect with Donegal's global community and to promote the County on the global basis.
1.6. The Gateway	To consolidate and further develop the Letterkenny Gateway as a 'Connected' place
1.7. Development Centres	To promote a connected network of Development Centres and supporting settlements in order to promote balanced and sustainable spatial growth
1.8. Donegal Gaeltacht	To ensure that the Donegal Gaeltacht is a fully developed and connected part of the County as a whole.
1.9. Walking & Cycling	To promote connectivity and access through walking and cycling routes
1.10. Marine	To develop marine connectivity and access within and to County Donegal.
1.11. Strategic Infrastructure	To ensure the coordinated delivery of 'Connectivity' and access investment to support economic and community development in the North West region
1.12. Library Network	To contribute to improved connectivity in County Donegal through continued provision of a strategic network of public libraries and the effective delivery of library infrastructure and library services through this network and related initiatives.
1.13. Connected people	To develop and promote Donegal as a county where individuals, communities and organisations are connected.

Goal 1: Actions

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action
1.1.	To fully develop and promote Donegal as a Digitally Connected County.	1.1.1.	To support the implementation of the County Donegal Digital Action Plan	ERNACT, DCC, ÚnaG, LYIT, EI, FI, IDA, DCENR, Local Development Co's, industry partners	S-M-L
		1.1.2.	To establish a Digital Tech Observatory to research, monitor and assess High Speed solutions for the County and to promote ICT take up.	ERNACT, DCC, DCENR, LYIT, EI, IDA	S
		1.1.3.	To investigate and advance as a matter of priority, all opportunities to ensure a high speed, resilient broadband network throughout the entire County, including the islands.	DCENR, DCC, ÚnaG, ERNACT, Local Development Co's	S-M
		1.1.4.	To promote and maximise the potential of Project Kelvin and the MAN's.	DCC, ERNACT, Hibernian Networks, ÚnaG, Local Development Co's	S-M-L
		1.1.5.	To design and integrate WiFi availability in future programmes of capital investment in new and existing public buildings.	DCC, ÚnaG,	S-M-L
		1.1.6.	To support the Wild Atlantic Way by appropriately maintaining and investing in Wi-Fi access at discovery points along the route.	DCC, FI, Donegal Tourism, Tourism Sectoral Fora	S
		1.1.7.	To examine the feasibility of establishing Letterkenny - Derry Gateway as a Digital town.	DCC, Letterkenny Chamber of Commerce	M
		1.1.8.	To establish a collaborative ecosystem around digital technologies by developing a network of strategically located Local Digital Hubs providing a range of digital development services designed to improve the capability of local businesses, community interests and individuals to participate in the digital world.	DCC, ERNACT, EI, ÚnaG, Local Development Co's,	S
1.2.	To improve access to digital technology in order to ensure Digital Inclusion, reduce isolation and social exclusion, improve quality of life and to ensure comprehensive connectivity for the people of Donegal.	1.2.1.	To establish a collaborative forum that shall oversee the delivery of the best match possible between demand and supply of digital trained and educated workers, including demand from FDI, indigenous business, communities and groups of individuals.	LYIT, ETB, DCC, ERNACT, ÚnaG, Local Development Co's	S-M-L
		1.2.2.	To promote the use of digital technology to enable improved access to services by the most geographically hard to reach populations.	Local Development Co's, ÚnaG, ETB	M
		1.2.3.	To assist people to be more digitally connected through the development of strategically located Local Digital Hubs	DCC, ERNACT, EI, ÚnaG, Local Development Co's	S

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action
		1.2.4	To investigate and advance as a matter of priority, all opportunities to ensure a high speed, resilient broadband network throughout the entire County, including the islands.	DCENR, DCC, ÚnaG, ERNACT, Local Development Co's, Comhar na nOileán	S-M
		1.2.5	To develop the capacity of using video telecommunications as a means of widening connectivity to rural areas.	Local Development Co's	S
1.3	To sustain and further develop rural transport services in Donegal	1.3.1.	To establish a collaborative forum within which opportunities are explored to develop, resource and implement innovative solutions to rural transport needs across the County.	HSE, DCC, Local Development Co's, SITT, National Transport Authority	S
		1.3.2.	To continue to develop rural transport initiatives including Local Area Hackney License and bus operators, to service community based public transport needs in rural areas and to connect service provision with existing public transportation provision.	SITT, DCC, Local Development Co's	S
		1.3.3.	To continue to support physical access to and from the Donegal Islands	Comhar na nOileán, DCC, DAHG	S
		1.3.4.	To develop a comprehensive user friendly platform through which information on transport available within the County can be accessed by passengers, agencies and programmes.	SITT	M
1.4	To foster and support collaborative partnership approaches to facilitate the delivery of sustainable community and economic development in the County across all sections and sectors.	1.4.1.	To continue to develop strong cross border collaborations and partnerships in order to promote and further develop the community and economic activity of North West region.	DCC, DCC&SDC; NWPB, NWRCBG, LYIT, Local Development Co's	S
		1.4.2.	To promote ensure joined- up programmes and plans across the sectors through the work of the LCDC and the Economic Committee and identify areas for future collaboration.	DCC, LCDC, Econ Committee	M
		1.4.3.	To use digital technology platforms to facilitate effective networks across the sectors.	DCC, ERNACT, Local Development Co's, ÚnaG	M
		1.4.4.	To examine opportunities to improve access to services by developing a number of new public services in Donegal County Council using open data, and living lab or open innovation approach.	DCC	M
		1.4.5.	To present information about services using simple language and in a way that helps someone understand it the first time they read or hear it.	Tusla, ÚnaG	S-M-L
		1.4.6.	To continue to build partnerships and collaborate at regional/ national/ crossborder and International level across all sectors.	DCC, NWPB, NWRCBG, LYIT, Local Development Co's	S

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action
1.5.	To connect with Donegal's global community and to promote the County on the global basis.	1.5.1.	To support the development of a Diaspora Centre in conjunction with the development of cultural heritage resources in the County.	Diaspora Project - DCC , FI, Donegal Tourism, ÚnaG, Local Development Co's	S-M-L
		1.5.2.	To reach out, engage and connect with County Donegal's global community, its 'Pobal Domhanda' through the continued work of the Donegal Diaspora project.	Diaspora Project , DCC, FI, Donegal Tourism, ÚnaG, Local Development Co's, local tourism organisations	S-M-L
		1.5.3.	To continue the promotion of 'brand' Donegal and international connections through platforms such as the Donegal Diaspora Project, the Donegal Portal, the Donegal Film Office and 'Go Visit' Donegal.	DCC , Diaspora Project FI, Donegal Tourism, ÚnaG, Local Development Co's, local tourism organisations	S-M-L
1.6.	To consolidate and further develop the Letterkenny Gateway as a 'Connected' place	1.6.1.	To continue to implement the Letterkenny- Derry Linked Gateway, as the major urban centre in the north-west, through the work of the Gateway Economic Forum.	DCC , Gateway Economic Forum, Letterkenny Town Team	S-M-L
		1.6.2.	To support and lobby in respect of programmes to improve infrastructural connectivity to the Northwest region.	DCC , Derry City and Strabane District Council, Fermanagh and Omagh District Council, ÚnaG, Gateway Economic Forum, Letterkenny Town Team	S-M-L
		1.6.3.	To implement actions to improve transport movement and transportation infrastructure into and around Letterkenny such as the Joe Bonnar Link Road	DCC, NRA, Letterkenny Town Team	S-M
		1.6.4.	To examine the feasibility of establishing Letterkenny Gateway as a Digital town.	DCC , Letterkenny Chamber of Commerce LYIT-CoLab, Science Park, ETB, Letterkenny Town Team	M
1.7	To promote a connected network of Development Centres and supporting settlements in order to promote balanced and sustainable spatial growth	1.7.1.	To prepare action plans in respect of identified Development Centres so as to promote sustainable and inclusive communities, to promote strengthened connectivity to the Donegal Gaeltacht, the Donegal Islands and to rural and coastal communities and to promote and facilitate economic growth at these locations.	DCC , communities, relevant agencies, local tourism organisations, ETB, ÚnaG, Local Development Co's	S
		1.7.2.	To encourage and facilitate the role of community groups in the service settlements that support the Development Centres.	DCC, Local Development Co's, communities, relevant agencies	S

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action
1.8	To ensure that the Donegal Gaeltacht is a fully developed and connected part of the County as a whole.	1.8.1.	To explore and strengthen the social, community, economic, cultural and linguistic connectivity of the Donegal Gaeltacht as an integral component of the entire County.	Irish Language Steering Group under the LCDC, ÚnaG, Roinn na Gaeltachta, Gaeltacht community organisations, DCC	M
		1.8.2.	To collaborate in order to strengthen Gaeltacht Service Centres located outside the Donegal Gaeltacht but which are important to the socio-economic life of the Gaeltacht community and to identify opportunities to improve the linguistic connectivity within the entire County.	Irish Language Steering Group under the LCDC, ÚnaG, Roinn na Gaeltachta, Gaeltacht community organisations, DCC	M
		1.8.3.	To identify 'Gaeltacht Ambassadors' to support the connection of Irish language and culture to the wider population and to the Diaspora and to use social media in the promotion of these ambassadors.	ÚnaG, Diaspora Project, Donegal Tourism, FI, DCC	S
		1.8.4.	To prepare and implement a countywide language plan and other language plans in respect of particular groups/ organizations/ themes or geographical remit.	Irish Language Steering Group under the LCDC, Údarás na Gaeltachta, Roinn na Gaeltachta, Gaeltacht community organisations, DCC	S
1.9	To promote connectivity and access through walking and cycling routes	1.9.1.	To develop an integrated North West Greenway.	DCC, Donegal Tourism, FI, Local Development Companies, local tourism organisations, adjoining Local Authorities, IFI, Loughs Agency	S-M-L
		1.9.2.	To support projects, such as the 'Trailazers Application', that utilizes the latest in GIS and Digital media technologies to collate, map and promote all approved recreational trails and associated business services in Donegal through the development of a series of virtual tours that will captivate the imagination of the users and to allow for its promotion to the global market.	DCC, Donegal Tourism, FI, Local Development Companies, local tourism organisations, ÚnaG, IFI, Loughs Agency	S
		1.9.3.	To identify a programme of walkways, cycleways and greenways within towns and their hinterland, to enhance town centre connectivity, support regeneration of town centres and improve health and recreation opportunities.	DCC, Local Development Co's, local community organisations, ÚnaG, Donegal Sports Partnership, Coillte	M-L
1.10	To develop marine connectivity and access within and to County Donegal.	1.10.1.	To harness the marine corridor of strategic fishing centres, marine tourism centres/ corridors and a necklace of piers around the coast of Donegal.	Donegal Tourism, DCC, BIM, Malin Waters, FI, ÚnaG, LYIT, Donegal Heritage Forum, IFI, Loughs Agency	M -L

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action
		1.10.2.	To continue to promote and support Killybegs, Greencastle and Burtonport and Rathmullan as strategic centres of marine activity and to develop an Innovation Hub in Killybegs.	DCC, BIM, LYIT ÚnaG, fishing communities, IFI, Loughs Agency	S
		1.10.3.	To identify and develop appropriate harbour improvement/ enhancement, such as access for people with disabilities, marine tourism facilities, renovation of disused buildings etc.	DCC, BIM, Fishing communities and community groups, LYIT, FI, Donegal Tourism, local tourism organisations, ÚnaG, IFI, Loughs Agency	S-M-L
		1.10.4.	To harness the potential of inland waterways and the networks of rivers and lakes in County Donegal as a resource for environmental, tourism and recreation opportunities including river walkways.	Donegal Tourism, DCC, Malin Waters, Community Organisations, FI, local tourism organisations, Coillte, IFI, Loughs Agency	M-L
		1.10.5.	To establish a sustainable integrated network of ferry nautical services to and within the North West region including links to other European coastal destinations.	Donegal Tourism, DCC, Malin Waters, IFI, Loughs Agency	M-L
		1.11	To ensure the coordinated delivery of 'Connectivity' and access investment to support economic and community development in the North West region	1.11.1.	To plan for, implement and pursue the investment necessary to improve connectivity to and within the North West region by air, sea, road, rail, and foot and by digital means.
		1.11.2.	To promote and support the delivery of strategic roads infrastructure to the North West region including the A5 and A6 routes.	DCC, DCENR, all other relevant agencies/ groups, cross border partners	S-M
		1.11.3.	To promote and support the delivery of strategic roads infrastructure within the County including the N13, N14, N15, N56, the Letterkenny outer relief road and other routes identified in the County Donegal Development Plan 2012- 2018 (as varied), and forthcoming Local Area Plans for Tier 2 Towns.	DCC, NRA, all other relevant agencies/ groups	S-M
		1.11.4.	To support air access to the North West region through Donegal Airport and City of Derry Airport and to improve strategic transportation links to and from these international transport hubs.	DCC, Ú na G, all other relevant agencies/ groups, cross border partners	S
		1.11.5.	To collaboratively support rail connectivity to County Donegal in the context of the North West region.	DCC, Ú na G, FI, all other relevant agencies/ groups, cross border partners	L
		1.11.6.	To support the Wild Atlantic Way by appropriately maintaining and	Donegal Tourism, DCC, FI, Local	S

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action
			investing in the route to facilitate access, including access to the islands.	tourism organisations, community organisations, Comhar na nOileán, Letterkenny Town Team	
		1.11.7.	To promote investment in high speed broadband provision in the County.	DCC , ERNACT, ÚnaG, LYIT, EI, FI, DCENR, Local Development Co's, industry partners, Letterkenny Town Team	S
		1.11.8.	To support investment and improve local connectivity in urban and rural areas by developing and marketing walkways and/or cycleways.	DCC, Local Development Co's, local community organisations, local tourism organisations, ÚnaG, Donegal Sports Partnership, Coillte, Letterkenny Town Team	S-M
		1.11.9.	To explore a potential pilot SMART transport initiative between places of work and residents.	Letterkenny Town Team, private companies	S-M
		1.11.10	To continually improve safety of roads infrastructure and awareness of road safety through the implementation of actions identified in the Road Safety on education, engineering and enforcement.	DCC, Road Safety Authority, schools, community groups, Letterkenny Town Team	S
		1.11.11	To continue to support physical access to and from the Donegal Islands.	Comhar na nOileán , DCC, DAHG	S
		1.11.12	To work collaboratively to ensure a resilient and high quality energy supply in the region.	ESB Networks, Eirgrid, DCENR , DCC, ÚnaG	S-M
		1.12	To contribute to improved connectivity in County Donegal through continued provision of a strategic network of public libraries and the effective delivery of library infrastructure and library services through this network and related initiatives.	1.12.1.	To continue to provide access to Broadband connectivity through the availability and development of digital media services in the existing library network.
1.12.2.	To increase the capacity of the existing library network so as to provide digital media services in order to contribute to economic and community activity.			DCC, ERNACT, Local Development Co's	S
1.12.3.	To connect training and learning opportunities through the use of the library network.			Local Development Co's, DCC	M
1.12.4.	To further promote and sustain rural and isolated communities through the Taobh Tíre Initiative.			DCC, Local Development Co's, ÚnaG	S

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action
		1.12.5.	To work towards a digital library and the expansion of online cultural heritage, developing local digital collections and optimising their accessibility.	DCC	M
		1.12.6.	To provide public access to WIFI across the library network on a phased basis.	DCC	S
		1.12.7.	To encourage community engagement in the development of public policies and plans through the strategic network of public libraries by facilitating access to public consultation documents and systems and the means to input into and/or respond to them.	Local Development Co's, DCC	S
		1.12.8.	To encourage active EU citizenship amongst adults, young people, and children through the Europe Direct Information Centre in Letterkenny and its programme of events.	Local Development Co's, DCC, community groups	S
		1.12.9.	To provide access to trusted sources of online and static community information through the Library Service to meet the changing needs of the local population.	Local Development Co's, DCC, community groups	S
1.13	To develop and promote Donegal as a county where individuals, communities and organisations are connected.	1.13.1.	To work in partnership to implement Connecting for Life Donegal, Suicide Prevention Action Plan.	HSE, Educational bodies, DCC, community & voluntary sector	S-M

Goal 2: To Harness Donegal's Natural & Human Capital

Goal 2: To Harness Donegal's Natural & Human Capital	
Objectives	
2.1. General	To develop and promote all aspects of Donegal's natural and human capital resources.
2.2. Natural Environment	To protect, enhance and promote the natural environment of County Donegal
2.3. Linguistic Heritage	To ensure that the Irish language, and our unique linguistic heritage, becomes more visible, audible and integrated into all activities in our County and that the Gaeltacht region is consolidated and developed.
2.4. Tourism	To realise the sustainable development of our natural asset to develop and promote Donegal's unique tourism product.
2.5. Wild Atlantic Way	To celebrate and utilise the County's natural capital through the Wild Atlantic Way.
2.6. Built Heritage	To protect and enhance the built heritage of the County as a valuable expression of natural and human interactions.
2.7. Communities & People	To build capacity in communities and people through the development of awareness and appreciation of community and place.
2.8. Diaspora	To connect with Donegal's global community and promote the County on a global basis.
2.9. Traditional Skills	To strengthen human capital by promoting the development and learning of traditional skills
2.10. Training, Education and Learning	To build human capital through training, education and learning
2.11. Marine Resource	To identify and fully harness Donegal's marine resource potential.

Goal 2: Actions

Ref	Objective	Action Ref	Action	Implementing Partners	Short or medium term action
2.1.	To develop and promote all aspects of Donegal's natural and human capital resources.	2.1.1	To research, record, exhibit and promote the effect of the diversity of County Donegal, including the landscape, extensive coastline, rural environment, remoteness, the built environment, the Donegal Islands, the Gaeltacht and the border, in informing and shaping the people of Donegal and their interactions with climate and place.	DCC, community organisations, DAHG, UnaG, Diaspora Project DCC, Comhar na nOileán, arts & cultural organisations, local tourism organisations	M
		2.1.2	To identify and protect the built heritage of County Donegal and identify the synergies between the natural assets and people that has informed the architecture of County Donegal.	DCC, DAHG, Local Development Co's, community organisations	M
		2.1.3	To examine the value and importance of the seascape to the psyche of our people in its contribution to an overall sense of identity wellbeing and belonging.	DCC, local community organisations, Heritage Forum, educational bodies, Local Development Co's.	M
		2.1.4	To explore the effect of human interactions and practices on the landscape.	DCC, local community organisations, Heritage Forum, educational bodies, Local Development Co's	M
		2.1.5	To engage with landowners in exploring, managing and sharing the value of our historic building stock.	DCC, communities, individual property owners, community organisations	M
		2.1.6	To establish a network of community gardens in County Donegal	Community groups, HSE, DCC, Local Development Co's, Comhar na nOileán, ÚnaG	S-M
		2.1.7	To explore natural and human capital synergies within and across the region particularly in the area of cultural and heritage linkages such as evolution of place names and shared history including the legacy of the Ulster Plantation and the Northern Ireland conflict, language, literature and music	ÚnaG, Ealaín na Gaeltachta, Local Development Co's, cross border partners	M
		2.1.8	To identify and develop opportunities to harness the natural capital of County Donegal to improve and enhance opportunities for wellness, wellbeing and retreat.	DCC, Local Development Co's, C & V sector, Donegal Sports Partnership, HSE	M

Ref	Objective	Action Ref	Action	Implementing Partners	Short or medium term action
		2.1.9	To prepare action plans for the County's Heritage Towns and Historic Towns to identify, design and develop recreational and public realm infrastructure using the natural assets and the built heritage resulting in positive impacts on health and wellbeing.	DCC, Heritage Forum, communities, relevant agencies, local tourism organisations, ÚnaG, Local Development Co's.	S
2.2.	To protect, enhance and promote the natural environment of County Donegal	2.2.1	To promote, maintain and increase the County's network of Blue Flag beaches & Green Coast Waters in the County including the development of a Water Safety/ Beach Management Plan to ensure access and essential facilities.	DCC, EPA, An TAISCE, IFI, Loughs Agency	S- M
		2.2.2	To continue the conservation and promotion of Glenveagh National Park as a strategic and iconic environmental and built heritage asset in the County.	Glenveagh National Park, OPW, Donegal Tourism, DCC, FI	S
		2.2.3	To continue the skilled craftsmanship and horticultural practices to record, explore and promote the 'Historic Flower Gardens' of Glenveagh National Park as a micro- climate providing a unique example of the long-term ecologically sustainable relationship between human culture and natural biodiversity.	Glenveagh National Park, OPW, IFI, Loughs Agency	S
		2.2.4	To protect and safeguard water quality through the continued development of River Basin Management Plans and through the development of implementation strategies and initiatives	DCC, EPA, Irish Water, NPWS, local communities, farming sector, Coillte, IFI, Loughs Agency	S- M
		2.2.5	To develop management strategies in respect of Natura 2000 sites and Networks providing for conservation and protection together with integration of sustainable opportunities for outreach education, conservation demonstration, recreation and eco-tourism.	NPWS, DCC, community organisations, local tourism organisations, IFI, Loughs Agency	S-M
		2.2.6	To promote a greater appreciation of our natural habitats with an emphasis on socially responsible travel and environmental sustainability.	DCC, IFI, Loughs Agency	M-L
		2.2.7	To encourage and promote recycling, water conservation and energy efficiency while creating economic opportunities for local communities.	DCC, ÚnaG, Local Development Co's, Ren Net	M
		2.2.8	To harness opportunities presented by the natural environment to provide health and recreation facilities through the development of sustainable walks, trails and associated interpretative signage.	DCC, Local Development Co's, local community organisations, ÚnaG, Donegal Sports Partnership, Coillte, HSE, IFI, Loughs Agency	M

Ref	Objective	Action Ref	Action	Implementing Partners	Short or medium term action
		2.2.9	To protect the natural environment of County Donegal through low carbon programmes across all sectors.	ÚnaG, DCC, Local Development Co's, SEAI, Ren Net	M
		2.2.10	To provide information and awareness of low carbon measures to households, communities and businesses.	ÚnaG, DCC, Local Development Co's, SEAI, Ren Net	M
		2.2.11	To establish a Centre for Energy Efficiency in County Donegal prioritising measures to change attitude in relation to energy use, to assist in realising energy efficiency measures to homes and to ensure adequate training and up-skilling to supply an appropriate workforce to implement energy efficiency works.	LYIT, Ren Net, QualiBuild, SEAI, CIF, IGBC, ÚnaG	M-L
		2.2.12	To identify and promote further opportunities to develop 'energy positive' buildings in County Donegal and promote the development of energy- positive towns through developments such as community heating.	DCC, ÚnaG, Local Development Co's, Ren Net, SEAI	M
		2.2.13	To protect the natural environment by promoting the use of clean technology through the development of the Killybegs Innovation Hub	LYIT, DCC, BIM, local community	M
		2.2.14	To develop a pilot programme promoting the use of green technology in community centres and social enterprises.	Community organisations ÚnaG, Local Development Co's, EI, DCC	M
		2.2.15	To safeguard and protect water quality and capacity through a coordinated and collaborative programme of appropriate measures to improve, secure, manage and take-over water and waste water infrastructure.	DCC, Irish Water, private sector, IFI, Loughs Agency	S-M
		2.2.16	To protect and safeguard the environment through the further development of waste management programmes and initiatives, including on a cross border basis, and through participation in the development of the Regional Waste Management Plan.	Mayo Co Co, Donegal Co. Co, Galway Co Co, Galway City Co, Roscommon Co Co, Sligo Co Co, Leitrim Co Co, Cavan Co Co, Monaghan Co Co	S
		2.2.17	To safeguard and protect the natural environment through the further development of innovative, low carbon and environmentally sustainable solutions for dealing with organic waste.	DCC, EPA	M
		2.2.18	To continue the implementation of a collaborative approach to the resolution of unfinished estates to ensure protection of the County's natural environment including water quality and landscape blight.	DCC, private sector	S- M

Ref	Objective	Action Ref	Action	Implementing Partners	Short or medium term action
		2.2.19	To harness the potential of rivers in County Donegal as a resource for environmental, tourism and recreation opportunities including river walkways.	DCC, local tourism organisations, community groups, Donegal Sports Partnership, Coillte Letterkenny Town Team, Loughs Agency, IFI	M
2.3.	To ensure that the Irish language, and our unique linguistic heritage, becomes more visible, audible and integrated into all activities in our County and that the Gaeltacht region is consolidated and developed.	2.3.1	To further value and facilitate the use of our linguistic heritage through the use of Irish through service and delivery as Gaeilge, through signage (either Irish only, or in Irish and English) by public bodies/ agencies in activities and service delivery occurring throughout the County.	Public bodies, ÚnaG, Local tourism organisations	S
		2.3.2	To further value and facilitate the expression of our linguistic heritage by identifying opportunities across social, community and economic sectors to integrate the use of Irish language as a standard component of day- to- day activities and in project/programme design and delivery including for example service delivery through the use of spoken Irish/in Irish, Irish only signage, or Irish and English signage.	Irish Language Steering Group, LCDC, ÚnaG, local community organisations	S
		2.3.3	To collaborate in order to strengthen Gaeltacht Service Centres located outside the Donegal Gaeltacht but which are important to the socio-economic life of the Gaeltacht community and to identify opportunities to improve the integration of our linguistic heritage across all activities.	Irish Language Steering Group, ÚnaG, Letterkenny Town Team	S
2.4.	To realise the sustainable development of our natural asset to develop and promote Donegal's unique tourism product.	2.4.1	To work cooperatively to promote Donegal's natural landscape and its range of world class Iconic and Strategic Tourism products, including Sliabh Liag, Fanad Lighthouse, Malin Head and Glenveagh National Park, Inch Levels, Errigal Mountain.	Donegal Tourism, DCC, FI, Local Development Co's, local tourism organisations, LYIT, ÚnaG, IFI, Loughs Agency	S- M
		2.4.2	To continue to promote and protect Glenveagh National Park and its visitor experience as a centrepiece of County Donegal's environmental quality and natural biodiversity.	Glenveagh National Park, OPW, Donegal Tourism LYIT, ÚnaG, Ealaín na Gaeltachta	S
		2.4.3	To develop and implement action plans to realise the tourism potential of the County's Heritage Towns (Ardara, Moville, Ramelton, Ballyshannon, Raphoe) and Historic Towns and the Development Centres of Ballyshannon, Ballybofey-Stranorlar, Buncrana, Bundoran, Carndonagh, Donegal Town, Killybegs and	DCC, LYIT, Heritage Forum, communities, relevant agencies, local tourism organisations, ÚnaG, Local Development Co's	S

Ref	Objective	Action Ref	Action	Implementing Partners	Short or medium term action
			Gaoth Dobhair.		
		2.4.4	To develop programmes to unlock the potential of our built heritage through the regeneration and reuse of historic buildings to house and host tourism attractions and experiences.	LYIT, ÚnaG, local tourism organisations, Local Development Co's, DCC, Heritage Forum	M
		2.4.5	To develop an integrated Northwest Greenway (Walking, Trails, Cycling) as a key tourism project on a cross-border basis.	DCC, Donegal Tourism, ÚnaG, FI, Local Development Companies, local tourism organisations, adjoining Local Authorities, IFI, Loughs Agency	M
		2.4.6	To facilitate the improvement and extension of existing cycle and walkways and the development of new cycle and walk ways across the County in association with relevant associations and community groups.	Donegal Tourism, ÚnaG, Comhar na nOileán, DCC, Local Development Co's, local community organisations, local tourism organisations, Donegal Sports Partnership, Coillte,	S-M
		2.4.7	To support projects such as the 'Trailgazers Application' that utilises the latest in GIS and Digital media technologies to collate, map and promote all approved recreational trails and associated business services in Donegal through the development of a series of virtual tours that will captivate the imagination of the users and to allow for its promotion to the global market.	DCC, Donegal Tourism, ÚnaG, Local Development Co's, IFI, Loughs Agency	S
		2.4.8	To explore the possibility of developing equine trails in the County as a tourism and community resource.	DCC, Coillte, Local Development Co's, local tourism organisations	M
		2.4.9	To explore the possibility of developing trails in the County for the purposes of mountain biking, motor cycling and rally in order to add to the tourism and community resource.	DCC, Coillte, FI, Local tourism organisations, Donegal Sports Partnership	M
		2.4.10	To develop tourism destinations by harnessing the natural asset through environmentally sustainable projects.	ÚnaG, DCC, Comhar na nOileán, Local Development Co's, local tourism organisations, IFI, Loughs Agency	S
		2.4.11	To develop a strong tourism product on the offshore islands to further improve the economic capacity of the island communities through tourism.	LYIT, ÚnaG, Comhar na nOileán, Local Development Co's, local tourism organisations, IFI, Loughs Agency	M
		2.4.12	To utilize the natural asset in the development of environmental and sustainable tourism destinations such as Ards Sculpture Park	ÚnaG, Ealaín na Gaeltachta, Coillte, Donegal Tourism, Local Development	M

Ref	Objective	Action Ref	Action	Implementing Partners	Short or medium term action
			integrating culture, heritage and the arts to inform tourism product development.	Co's, IFI, Loughs Agency	
		2.4.13	To support the establishment and growth of adventure tourism providing the immersive visiting experience within the natural environment and landscape of the County.	Donegal Tourism, LYIT, ÚnaG, Local Development Co's, local tourism organisations, FI, IFI, Loughs Agency	S
		2.4.14	To utilise the findings of the Landscape Character Assessment in developing, protecting and promoting the County for both resident and visitor.	DCC, Donegal Tourism, ÚnaG, Ealaín na Gaeltachta, IFI, Loughs Agency	S
		2.4.15	To support coastal and fishing communities to harness the potential of the natural marine resource for marine tourism including opportunities for maritime and fishing heritage.	LYIT, ÚnaG, BIM, Comhar na nOileán, Local Development Co's, Loughs Agency, IFI	M
		2.4.16	To develop the coastal landscape along the journey of the Wild Atlantic Way including the County's network of Blue Flag beaches and Green Coasts.	DCC, Donegal Tourism, FI, ÚnaG, An TAISCE, Local Development Co's	S
		2.4.17	To explore the opportunities to identify and develop-marine tourism hubs along the Wild Atlantic Way in Donegal.	DCC, Donegal Tourism, FI, ÚnaG, Local Development Co's, Loughs Agency, Inland Fisheries Ireland	M
		2.4.18	To consolidate and further develop the inter-regional and transnational networks and projects to enhance, further develop and promote Donegal's tourism product.	DCC, Donegal Tourism, Diaspora Project- DCC, ÚnaG	S
2.5.	To celebrate and utilise the County's natural capital through the Wild Atlantic Way.	2.5.1	To explore and support the full economic potential of the Wild Atlantic Way by informing the journey and identifying connections with heritage, culture, the arts, language, literature and music in order to enhance the value of this tourism network.	DCC, FI, Donegal Tourism, tourism trade, local tourism organisations, LYIT, ÚnaG, Local Development Co's, Ealaín na Gaeltachta	S
		2.5.2	To promote the connectiveness of the Wild Atlantic Way with the wider network of natural environmental tourism assets within County Donegal and the North west region including Glenveagh National Park so as to share knowledge, grow diversity and capacity in tourism offer and maximise opportunities to coordinate promotional and marketing strategies.	DCC, FI, Donegal Tourism, tourism trade, local tourism organisations, LYIT, ÚnaG, Local Development Co's, IFI, Loughs Agency	S
		2.5.3	To protect and enhance historic signage, water pumps, letterboxes, milestones, phone boxes, other roadside features informing the journey along the WAW.	DCC, local communities, local tourism organisations	S

Ref	Objective	Action Ref	Action	Implementing Partners	Short or medium term action
		2.5.4	To identify and positively promote our historic landmarks, historical figures and culture along the Wild Atlantic Way.	ÚnaG, Local Development Co's, DCC, local tourism organisations	S
		2.5.5	To engage with local communities in developing tourism strategies to maximise and broaden the potential of the Wild Atlantic Way.	ÚnaG, LYIT, DCC, Local Development Co's, local tourism organisations, IFI, Loughs Agency	S- M
		2.5.6	To protect historic bridges, paths and roadways on the Wild Atlantic Way while facilitating and supporting suitable access along the route and to points along the Wild Atlantic Way.	DCC, FI, LYIT, ÚnaG, Local Development Co's	S
2.6.	To protect and enhance the built heritage of the County as a valuable expression of natural and human interactions.	2.6.1	To formulate evidence based guidance to promote and support the appropriate economic, social and cultural development of the Heritage Towns, Historic Towns and Development Centres in Donegal	DCC, communities, relevant agencies, local tourism organisations, ETB, ÚnaG, Local Development Co's, Chamber of Commerce	S
		2.6.2	To protect and secure the ongoing use of the historic building types in Donegal.	DCC, individual property owners, DAHG, local tourism organisations, community groups, Heritage Forum	S- M
		2.6.3	To protect diversity of the built heritage in the County through the implementation of a Record of Protected Structures and National Inventory of Architectural Heritage.	DCC, individual property owners, DAHG	S
		2.6.4	To explore the diversity of built heritage in the region and its evolution in the context of place and people and identify opportunities for the sustainable reuse and rehabilitation of historic buildings including in particular the built heritage of the Donegal Islands and the marine architecture such as lighthouses, defence buildings, Martello towers, fishermen's cottages and coastguard stations.	DCC, ÚnaG, Local Development Co's, Heritage Forum	S- M
		2.6.5	To collate and record our heritage assets to inform the visiting experience using Digital Media Technology as an open and accessible platform of information.	DCC, FI, ERNACT, Local Development Co's	S
		2.6.6	To rationalise signage and street furniture to enhance the specific characteristics of towns and villages in the County.	DCC, Local Development Co's, community organisations	M
		2.6.7	To sustain and develop the rich diversity of skills across the County in building conservation.	DCC, LYIT, ETB, ÚnaG	M

Ref	Objective	Action Ref	Action	Implementing Partners	Short or medium term action
		2.6.8	To prepare actions plans for identified Development Centres in order to research and promote the value of the architectural heritage and identifying measures to improve public realm and enhance the visitor experience.	DCC, communities, relevant agencies, local tourism organisations, ETB, ÚnaG, Local Development Co's, Chamber of Commerce	S
		2.6.9	To support the sustainable harnessing of built heritage through the continued promotion of a festival and events calendar in the County distinctly connected to place and built form.	DCC, Donegal Tourism, local tourism organisations, local communities	S
		2.6.10	To prepare Action Plans to promote, safeguard and develop the unique value of the Heritage Towns and Historic Towns across the County for both the resident and visitor.	DCC, Heritage Forum, ÚnaG, Local Development Co's, local tourism organisations	S
		2.6.11	To engage with landowners in exploring, managing and sharing the value of our historic building stock.	DCC, communities, individual property owners, community organisations	S- M
		2.6.12	To carry out town and village renewal programmes to enhance towns and villages in County Donegal.	DCC, community groups, Local Development Co's, Comhar nOileán, ÚnaG,	S- M
2.7.	To build capacity in communities and people through the development of awareness and appreciation of community and place.	2.7.1	To build capacity for community- based projects to conserve, enhance and promote cultural and built heritage of rural areas, towns and villages.	ÚnaG, DCC, community groups, Local Development Co's	M
		2.7.2	To engage with relevant agencies in order to informing the development of towns and villages to encourage community involvement and economic prosperity.	ÚnaG, DCC, other relevant agencies, community groups, Local Development Co's	M
		2.7.3	To facilitate community engagement in the development of our towns and villages.	ÚnaG, DCC, other relevant agencies, community groups, Local Development Co's	M
		2.7.4	To support community initiatives in protecting and celebrating the cultural and linguistic wealth in the County for the good of the community.	Community organisations, ÚnaG, DCC, Local Development Co's	M
		2.7.5	To engage communities in building awareness and promotion of ethical consumerism and to develop towns in Donegal as Fair Trade Communities.	Community organisations, Local Development Co's	M
		2.7.6	To strengthen communities through the implementation of town and village renewal programmes.	DCC, Community groups	S- M

Ref	Objective	Action Ref	Action	Implementing Partners	Short or medium term action
2.8.	To connect with Donegal's global community and promote the County on a global basis.	2.8.1	To reach out to the broad Irish Diaspora in all parts of the world, in order to establish collaborations that will be of mutual benefit economically, politically, culturally and in the field of education.	Diaspora Project- DCC , DCC, FI, Donegal Tourism, ÚnaG, Local Development Co's, local tourism organisations	S- M- L
		2.8.2	To utilise the Donegal Diaspora website and the Library, Museum, Heritage and Archive Services to preserve and promote the history and heritage of our Diaspora.	DCC, Diaspora Project- DCC	S
		2.8.3	To encourage local-led initiatives in reaching out to our global family including the promotion of sporting achievements, family gatherings and storytelling/ sharing.	Local Development Co's, Diaspora project- DCC, community organisations, local tourism organisations	S- M
		2.8.4	To establish a network of contacts in providing local knowledge to the visiting or returning Diaspora.	Diaspora project- DCC	S
		2.8.5	To support the development of a Diaspora centre in conjunction with the development of cultural heritage resources in the County.	Diaspora Project - DCC , FI, Donegal Tourism, ÚnaG, Local Development Co's	M
		2.8.6	To continue to provide access to genealogy resources through the Library and Archives Services and to further enhance the capacity and resources available	DCC	S
2.9.	To strengthen human capital by promoting the development and learning of traditional skills	2.9.1	To develop and sustain traditional skills in arts and crafts such as weaving, traditional boat building, wood turning, ceramics, jewellery making, in order to expand skills and knowledge base and lead to opportunities for employment and enterprise particularly in the tourism sector.	DCC, Creative sector, ETB, ÚnaG, Local Development Co's	M
		2.9.2	To partner with relevant industry bodies in the development of training programmes to up- skill and re-skill in building conservation	Industry partners, DCC, ETB, LYIT, Local Development Co's The Heritage Council	M
		2.9.3	Establish a North West Regional Centre of Excellence in Building Conservation Best Practice.	LYIT, CIF, RIAI, Engineers Ireland	M
		2.9.4	To promote the quality of local traditional skills and crafts in the County at home and abroad.	DCC, Diaspora Project- DCC, Donegal Tourism, FI, ÚnaG	S
2.10.	To build human capital through training, education and learning	2.10.1	To establish educational partnerships made up of industry and educational bodies so as to design and deliver further training directly linked to industry needs and to opportunities to be	LYIT, ETB, ÚnaG, DCC , industry partners, Local Development Co's	S

Ref	Objective	Action Ref	Action	Implementing Partners	Short or medium term action
			realised in key growth sectors.		
		2.10.2	To provide a range of opportunities for the delivery of up-skilling and re-skilling and the development of strong, skilled human capital in County Donegal.	LYIT, ETB, ÚnaG,	S- M
		2.10.3	To build human capital and employability through integration of new technologies, innovation and enterprise within primary, secondary, adult & further education & third level education.	LYIT, ETB, ÚnaG, DCC, school bodies, ERNACT	S- M
		2.10.4	To promote the uptake, development and extension of capacity in STEM (Science, Technology, Engineering, Maths) subjects.	LYIT, ETB, ÚnaG, DCC, school bodies,	S
		2.10.5	To increase capacity in the existing library network in order to improve work readiness of persons seeking employment, entrepreneurs and business start ups through a programme of Digital Library Service for Business and Skills Development.	DCC, ERNACT, Local Development Co's, LYIT	S
		2.10.6	To develop a school digital media programme and build the digital capacity of schools.	LYIT, ETB, school bodies	S- M
		2.10.7	To streamline Further Education & Training provision to ensure a coherent, co-ordinated high quality service for a diverse range of adults, including unemployed people and employees	LYIT, ETB, ÚnaG	S
		2.10.8	To provide effective pathways from Further Education and Training into higher education.	LYIT, ETB, ÚnaG	S
		2.10.9	To establish a countywide Community Education Forum in order to co-ordinate the delivery of community-based education opportunities so that they better address barriers to learning.	ETB, LYIT, Solas, Local Development Co's, HSE, Tusla, C & V sector, Youth sector, DSP	S
		2.10.10	To improve literacy, numeracy and ICT skills in adults and young people through service wide initiatives, programmed activities and guidance services	Project lead: DCC Library Service. Partners: ETB, LYIT, HSE, Partnership Companies	S- M
		2.10.11	To provide ease of access to education and training programmes and Lifelong learning through locally based delivery models using local community infrastructure, the Library Service network and a network of strategically located community hubs	LYIT, ETB, DCC, ERNACT, community organisations, Local Development Co's	S

Ref	Objective	Action Ref	Action	Implementing Partners	Short or medium term action
		2.10.12	To build human capital in declining sectors through the development of targeted programmes to foster knowledge transfer and innovation particularly in agriculture, forestry, fishing and also in rural areas.	LYIT, ETB, Teagasc, BIM, IFA, Coillte, Macra na Feirme, ICMSA Local Development Co's, IFI, Loughs Agency	S- M
		2.10.13	To maximise on the Hub of Education provision within Ballybofey-Stranorlar and Raphoe.	ETB, LYIT, education providers, Local Development Co's	M
2.11.	To identify and fully harness Donegal's marine resource potential.	2.11.1	To protect and promote the natural asset of the marine resource and further develop the blue economy engaging with local communities and landowners to ensure the sustainable management of the coastal region	LYIT, ÚnaG, DCC, BIM, Local Development Co's, coastal communities, marine and fishing sector, IFI, Loughs Agency	M
		2.11.2	To harness the potential of inland waterways and the networks of rivers and lakes in County Donegal as a resource for environmental, tourism and recreation opportunities including river walkways.	DCC, local tourism organisations, community groups, Donegal Sports Partnership, Coillte Letterkenny Town Team, IFI, Loughs Agency	M
		2.11.3	To continue to protect and enhance the County's network of Blue Flag beaches and Green Coasts as a valuable environmental, heritage, cultural, recreational and tourism resource.	DCC, EPA, An TAISCE, FI, Donegal Tourism, IFI, Loughs Agency	S
		2.11.4	To further research and explore the opportunities to add value to natural Donegal seaweed in a variety of sectors such as food and beauty	ÚnaG, LYIT, BIM, DCC, Local Development Co's, IFI, Loughs Agency	M- L
		2.11.5	To improve accessibility and connectivity of the Atlantic marine and coastal environment to enable the full potential of the marine resource to be harnessed.	ÚnaG, BIM, DCC, Local Development Co's, Malin Waters, DCENR, IFI, Loughs Agency	M
		2.11.6	To harness the marine corridor of strategic fishing centres, marine tourism centres/ corridors and a necklace of piers around the coast of Donegal.	Donegal Tourism, DCC, BIM, Malin Waters, FI, ÚnaG, LYIT, Donegal Heritage Forum, Local Development Co's, IFI, Loughs Agency	M
		2.11.7	To identify and develop appropriate harbour improvement/ enhancement such as access for people with disabilities, marine tourism facilities, renovation of disused buildings etc.	DCC, BIM, Fishing communities and community groups ÚnaG, LYIT, FI, Donegal Tourism, local tourism organisations, Local Development Co's, IFI, Loughs Agency	S-M

Ref	Objective	Action Ref	Action	Implementing Partners	Short or medium term action
		2.11.8	To support new business development in the area of marine tourism and heritage such as Seaweed Safari, Coast Watch and Marine Eco Tourism.	ÚnaG, DCC, tourism trade, Local Development Co's, IFI, Loughs Agency	S
		2.11.9	To market networks of marine heritage attractions and harness economic opportunities arising from traditional boat building and traditional boating activities in particular.	BIM, ÚnaG, Donegal Tourism, FI, local tourism organisations, Food Coast, IFI, Loughs Agency	S
		2.11.10	To explore the value, diversity and wealth of the County's maritime architectural heritage, on and off shore and promote its reuse and rehabilitation with particular potential for its contribution to cultural heritage tourism product development along the Wild Atlantic Way.	DCC, FI, Heritage Forum, local tourism organisations, Local Development Co's, IFI, Loughs Agency	M
		2.11.11	To ensure the sustainable development of the marine and fishing resource so as to achieve the full potential of the sector.	ÚnaG, BIM, fishing communities, IFI, Loughs Agency	M
		2.11.12	To support the development and test new markets of fish and shellfish innovation and artisan processing through seafood cookery schools/ festival type events.	DCC, ÚnaG, LYIT, IFI, Loughs Agency	S- M
		2.11.13	To carry out research and development in relation to the aquaculture industry including development of a satellite centre for marine aquaculture.	Teagasc, BIM, LYIT, ÚnaG, IFI, Loughs Agency	M- L
		2.11.14	To promote and develop Malin Head as a sustainable marine area with best practice ecological management.	DCC, DAFM, DAHG, Lough's Agency, Local Dev Co's, FI, BIM, Queens University Belfast, University of Ulster and LYIT, EI, Local business and community representative groups.	S-M

Goal 3: To Value, Sustain and Develop Our Culture and Creative resource

Goal 3: To Value, Sustain and Develop Our Culture and Creative resource	
Objectives	
3.1. General	To maintain and develop cultural and creative resources in County Donegal and provide for its sustainability and growth as well as for economic and quality of life purposes.
3.2. Linguistic Cultural Heritage	To value, preserve, promote and increase the use of the Irish language across all areas of life in the County and to consolidate and further develop our County's Gaeltacht regions.
3.3. Community Engagement	To support local community engagement in harnessing the culture, language and creative resource of the County.
3.4. Sustainable Cultural Sector	To further develop and support a sustainable creative and cultural sector in County Donegal.
3.5. Tourism	To consolidate and further develop cultural and creative resources as integral parts in the development of a sustainable tourism sector
3.6. Wild Atlantic Way	To further develop and promote the cultural, creative, heritage and historic resources of County Donegal along the route of the Wild Atlantic Way.
3.7. Landscape Informing Heritage	To recognise the importance of the Donegal landscape in informing culture.
3.8. Diversity	To embrace and value cultural diversity in the Donegal community.
3.9. Built Heritage	To protect and engage with County Donegal's built heritage as an integral component of our culture.
3.10. The Donegal Islands	To nurture and harness the culture and creative resources of the Donegal Islands.
3.11. Diaspora	To engage with the cultural and creative resource that exists throughout the worldwide Donegal Diaspora.
3.12. Learning	To collaborate in the development and delivery of training and learning in the County's cultural and creative sectors
3.13. Creative	To develop the creative industries as an exemplar of local skill and knowledge recognising creative enterprise as a resource for the community.
3.14. Digital	To fully utilise the digital sector in informing and developing Donegal's cultural and creative resource and sector.
3.15. Vibrant Cultural Sector	To sustain and develop a vibrant cultural sector in the County, including both individual artists and professional arts organisations which embraces all art forms including; performance arts, visual arts, literature; traditional and contemporary; new artistic work; in Irish, in English and in the languages of Donegal's new communities.

Goal 3: Actions

Ref	Objective	Action ref	Action	Implementing Partners	Short or medium term action
3.1.	To maintain and develop cultural and creative resources in County Donegal and provide for its sustainability and growth as well as for economic and quality of life purposes.	3.1.1.	To conserve, promote and ensure the sustainable development of County Donegal’s heritage, culture and creative resources for present and future generations and for its Diaspora.	DCC, Local Development Co’s, the Heritage Council, UnaG, Ealaín na Gaeltachta, cultural sector, creative sector, communities, DAHG	S-M
		3.1.2.	To explore, research, record and document the culture, heritage and creative resource of County Donegal.	DCC, educational institutions, Local Development Co’s, The Heritage Council, DAHG, UnaG, cultural sector, creative sector, communities,	S- M- L
		3.1.3.	To support the implementation of the County Donegal Heritage Plan.	DCC, County Heritage Forum, The Heritage Council, DAHG	S- M
		3.1.4.	To encourage awareness, appreciation and enjoyment of the County’s heritage and cultural resources	The Heritage Forum, DCC, UnaG, Ealaín na Gaeltachta	M
		3.1.5.	To collaborate on a cross border, national and international basis in order to identify and celebrate cultural linkages and to create and sustain new linkages.	DCC, UnaG, Ealaín na Gaeltachta cross border councils, Local Development Co’s, cultural sector	M
		3.1.6.	To enhance of the contribution of culture to health, wellbeing and sense of belonging and to integrate the principles and approach of the World Health Organisation Healthy Settings Programme to support the implementation of local initiatives such as ‘Healthy Letterkenny’.	CHF’s, HSE Letterkenny Town Team, Alcohol Forum, Local Development Co’s DCC	M
		3.1.7.	To continue to develop programmes to provide opportunities for all members of the community to access and participate in culture.	DCC, Cultural sector, Heritage Forum, Local Development Co’s, UnaG, Ealaín na Gaeltacht, DAHG, HSE, Music Education Partnership, ETB, The Arts Council, DAHG	M
		3.1.8.	To promote and develop Cultural Service (Library Service, County Arts, Regional Cultural Centre, Public art, Museum Service, Archives Service) and other complementary services such as the County Donegal Heritage Office as a resource for culture and the imagination.	DCC, Cultural sector	S- M

Ref	Objective	Action ref	Action	Implementing Partners	Short or medium term action
		3.1.9.	To develop and support the delivery of cultural programmes in the contexts of health, disability, older people, cultural diversity, schools, children and young people.	Individual Artists and Arts Organizations, DCC, Ealaín na Gaeltachta, UnaG, HSE, Donegal Music Education Partnership, ETB, Local Development Co's, The Arts Council, DAHG.	S- M
		3.1.10.	To develop and support facilitated cultural and educational programmes as a means of advancing social inclusion in communities, throughout the County.	Individual Artists and Arts Organizations, DCC, Ealaín na Gaeltachta, UnaG, HSE, Donegal Music Education Partnership, ETB, Local Development Co's, The Arts Council, DAHG.	S- M
3.2.	To value, preserve, promote and increase the use of the Irish language across all areas of life in the County and to consolidate and further develop our County's Gaeltacht regions.	3.2.1.	To explore methods to nurture and protect the unique culture, heritage and language of the Donegal Gaeltacht and the linguistic heritage of the County as a whole.	UnaG, Ealaín na Gaeltachta, Letterkenny Town Team, Irish language steering group, DCC	S- M
		3.2.2.	To develop cultural infrastructure in the County in order to sustain and further develop the County's Gaeltacht resource.	UnaG, Ealaín na Gaeltachta, DCC	S- M
		3.2.3.	To draw up a County Donegal Irish Language Plan, informed by the Governments 20 Year Strategy for the Irish Language 2010-2030.	Irish Language Steering Group under LCDC, UnaG, DCC	S
		3.2.4.	To further value and facilitate the expression of our linguistic heritage by identifying opportunities across social, community and economic sectors to integrate the use of Irish language as a standard component of day- to- day activities and in project/ programme design and delivery.	UnaG, DAHG, DCC, other Public Services, Irish language voluntary groups, groups involved in Gaeltacht Language Planning	S- M
		3.2.5.	To establish a campaign to promote the wearing of the Fáinne (and/or other promotional symbols) in businesses, hospitality services, public services, and community services across the County so as to promote the visibility of services in Irish to customers, visitors, tourists, users of the language, and the public in general.	Irish Language Steering Group under LCDC, UnaG, Gael Linn, all public services, DCC, business community	S
		3.2.6.	To support and promote the growth of the annual Seachtain na Gaeilge festival in March each year	Irish Language Steering Group under LCDC, DCC, UnaG, Gaeltacht Community Organisations, GAA,	S

Ref	Objective	Action ref	Action	Implementing Partners	Short or medium term action
				Schools, Irish language groups, business community	
		3.2.7.	To develop the role of the business sector in the promotion and maintenance of Irish in the Gaeltacht and in Gaeltacht Service Centres located outside the Gaeltacht through the implementation of suitable language action plans.	Letterkenny Town Team, ÚnaG, business community	M
		3.2.8.	To explore the potential for the development of local language plans in conjunction with community development organisations and other key stakeholders in the region.	ÚnaG, Community Organisations, Letterkenny Town Team, DCC	M
		3.2.9.	To raise the profile of the Gaeltacht as a cultural tourism location and as a unique holiday destination as an area to learn, use, hear and speak An Ghaeilge.	ÚnaG, Donegal Tourism	S- M
		3.2.10.	To ensure the development of the Irish Language by investing in workshops and classes in creative writing at local level.	UnaG, Irish Language Groups, DCC	S-M
3.3.	To support local community engagement in harnessing the culture, language and creative resource of the County.	3.3.1.	To continue to build communities through the GAA as a vehicle to foster, celebrate and document community cultural heritage and living Irish and Gaelic culture.	GAA, local communities	S
		3.3.2.	To encourage greater community involvement in the appropriate care of caring for places, objects, people and landscapes.	ÚnaG, DCC, Local Development Co's, community organisations	M
		3.3.3.	To encourage community-led heritage initiatives to reinforce the community's sense of place and identity.	ÚnaG, Ealaín na Gaeltachta, Local Development Co's, community organisations, DCC	M
		3.3.4.	To support communities to identify and demonstrate their cultural and creative resource through community led festivals and events.	Local Development Co's, community organisations, local tourism organisations, DCC, UnaG	M
		3.3.5.	To support local communities and individuals in the collection of the folklore and oral history in relation to the North west region.	Local Development Co's, community organisations, DCC, UnaG, Heritage Forum	M
		3.3.6.	To support the appropriate engagement of communities in-Citizen Science and Community Archaeology initiatives.	Environmental organisations, Birdwatch Ireland, school bodies, Local Development Co's, DCC	M

Ref	Objective	Action ref	Action	Implementing Partners	Short or medium term action
		3.3.7.	Maintain and develop existing heritage awards and events such as the Tidy Towns programme and Heritage Week and explore the potential for a County Donegal Heritage Awards Scheme.	DCC, Local Development Co's, Heritage Council	M
3.4.	To further develop and support a sustainable creative and cultural sector in County Donegal.	3.4.1.	To increase the capacity of existing cultural organisations in the development of business skills, facilities management skills and training and other skills as need is identified.	ÚnaG, Ealaín na Gaeltachta, Local Development Co's, DCC	M
		3.4.2.	To ensure the sustainable development of the cultural sector through the maintenance and appropriate upgrade of existing venues and facilities including equipment and through the development of new infrastructure where appropriate.	ÚnaG, Ealaín na Gaeltachta, DCC	S- M
		3.4.3.	To provide capacity building supports to cultural organisations and practitioners to help them grow and develop.	ÚnaG, Ealaín na Gaeltachta, Local Development Co's, DCC, The Arts Council, DAHG, cultural organisations and practitioners	M
		3.4.4.	To increase the capacity of the existing Library Network in providing digital media services to both those seeking employment, those starting and those expanding their business.	DCC, Local Development Co's	M
		3.4.5.	To support and promote the existing festivals and cultural events which take place in the County and facilitate the establishment of new events where opportunities exist and encourage the development of a seasonally coordinated programme across the County to provide a year-long calendar of events.	DCC, local tourism organisations, community groups, ÚnaG, Ealaín na Gaeltachta	M
		3.4.6.	To explore the potential to identify and develop a Cultural Quarter in Letterkenny's traditional town centre.	Letterkenny Town Team	S- M
3.5.	To consolidate and further develop cultural and creative resources as integral parts in the development of a sustainable tourism sector	3.5.1.	To encourage new economic opportunities in the tourism sector based on best practice and sustainable use of the cultural and heritage resource.	Local Development Co's, cultural organisations, DCC	M
		3.5.2.	To establish a unique cultural tourism project in County Donegal, appealing to local, national and international audiences.	DCC, Local Development Co's, Cultural Organisations, local tourism organisations, ÚnaG, Ealaín na Gaeltachta, DAHG, The Arts Council	M
		3.5.3.	To enhance and provide for on- site and off- site cultural heritage interpretation.	DCC, FI, Local Development Co's, ÚnaG	S- M

Ref	Objective	Action ref	Action	Implementing Partners	Short or medium term action
		3.5.4.	To develop and promote maritime heritage as resource for the County.	Donegal Tourism, DCC, FI, ÚnaG, Local development Co's, local tourism organisations, IFI, Loughs Agency	S- M
		3.5.5.	To raise the profile of the Gaeltacht and the Donegal Islands as cultural tourism locations and as a unique holiday destination as areas to learn, use and speak An Ghaeilge.	ÚnaG, Comhar na nOileán, Irish language organisations, Donegal Tourism, local tourism organisations	S-M
		3.5.6.	To develop the County heritage tourism resource in the designated Heritage Towns and Historic towns.	DCC, ÚnaG, Local Development Co's, community organisations, local tourism organisations	S- M
		3.5.7.	To develop and implement action plans to realize the tourism potential of the Development Centres of Ballyshannon, Bunrana, Bundoran, Carndonagh and Donegal Town with particular reference to their heritage, culture and creative resources.	DCC , communities, relevant agencies, local tourism organisations, ETB, Local Development Co's	S
		3.5.8.	To develop programmes to unlock the potential of our built heritage to demonstrate culture and identity through the regeneration and reuse of historic buildings to house and host tourism attractions.	LYIT, ÚnaG, local tourism organisations, Local Development Co's, DCC, Heritage Forum	M
		3.5.9.	To collate and record our heritage assets to inform the visiting experience using Digital Media Technology as an open and accessible platform of information.	DCC, FI, ERNACT, Local Development Co's	S- M- L
3.6.	To further develop and promote the cultural, creative, heritage and historic resources of County Donegal along the route of the Wild Atlantic Way.	3.6.1.	To develop cultural and service infrastructure throughout the County for tourism purposes, with special reference to the Wild Atlantic Way.	DCC, cultural organisations, local tourism organisations, Local Development Co's, ÚnaG, Ealaín na Gaeltachta, FI	S- M
		3.6.2.	To develop a major countywide annual cultural tourism project in association with the Wild Atlantic Way.	DCC, FI, Donegal Tourism, cultural organisations, local tourism organisations, Local Development Co's, DAHG, ÚnaG, Ealaín na Gaeltachta	S- M
		3.6.3.	To work with local communities to develop integrated cultural tourism projects along the Wild Atlantic Way.	DCC, Donegal Tourism, cultural organisations, local tourism organisations, Local Development Co's, ÚnaG, Ealaín na Gaeltachta	S- M

Ref	Objective	Action ref	Action	Implementing Partners	Short or medium term action
		3.6.4.	To enrich the experience of the Wild Atlantic Way by supporting and promoting host communities' cultural expression, in the traditional and the contemporary arts, both in English and in Irish.	DCC, FI, Ealaín na Gaeltachta, UnaG, Local Development Co's, The Arts Council, DAHG	S- M
3.7.	To recognise the importance of the Donegal landscape in informing culture.	3.7.1.	To develop and support best-practice guidelines informing regeneration in towns, villages and rural areas and with particular reference to the County Heritage Towns, Letterkenny and the Development Centres.	DCC, Heritage Forum, community organisations, Letterkenny Town Team	M
		3.7.2.	To explore the effect of human interactions and practices on the landscape such as historical events, agriculture, economic activity, development of shelter, recreation and subsequently to publish and promote the findings.	DCC, Heritage Forum, cultural organisations, Letterkenny Town Team	M
		3.7.3.	To examine the value and importance of the seascape to the psyche of our people and its contribution to sense of identity and wellbeing.	DCC, local community organisations, Heritage Forum, educational bodies, Local Development Co's	M
		3.7.4.	To identify opportunities such as in the Development Centres to promote contemporary architecture and the creative arts while enhancing the backdrop of our natural landscape.	DCC, Community organisations, Local Development Co's, ÚnaG, Ealaín na Gaeltachta,	M
3.8.	To embrace and value cultural diversity in the Donegal community.	3.8.1.	To promote opportunities to recognise and embrace the rich and diverse culture of new communities and to support new communities in maintaining and promoting their culture.	Local Development Co's, DCC, Intercultural Platform and other Community Sector Organisations	M
		3.8.2.	To support collective discussion in formulating actions to deal with the culture, needs and issues of ethnic and minority groups in County Donegal and promote the outputs to a wider audience.	Local Development Co's, DCC, Intercultural Platform and other Community Sector Organisations	M
		3.8.3.	To facilitate connectivity between non- national residents and their homeland in encouraging inclusivity in communities and in strengthening the diversity of the cultural resource in the County.	Local Development Co's, DCC, Intercultural Platform and other Community Sector Organisations	M
		3.8.4.	To promote the cultural diversity of Letterkenny and develop programmes to embrace and harness diversity as valuable community and economic resource.	Letterkenny Town Team, Local Development Co's, DCC, Intercultural Platform and other Community Sector Organisations	M

Ref	Objective	Action ref	Action	Implementing Partners	Short or medium term action
		3.8.5.	To continue to support the work of the Donegal Diversity Plan to enhance equality, inter-culturalism, anti-racism, anti-sectarianism in our County and to promote and enhance inclusion of everyone in Donegal.	Local Development Co's, DCC, Intercultural Platform and other Community Sector Organisations	M
3.9.	To protect and engage with County Donegal's built heritage as an integral component of our culture.	3.9.1.	To develop the County heritage tourism resource in the designated Heritage Towns and Historic Towns.	DCC, LYIT, Heritage Forum, communities, relevant agencies, local tourism organisations, ÚnaG, Local Development Co's	S- M
		3.9.2.	To develop and implement action plans to realise the potential of the built heritage of the Gateway town Letterkenny and the Development Centres of Ballyshannon, Bunrana, Bundoran, Carndonagh and Donegal Town.	DCC, communities, relevant agencies, local tourism organisations, ETB, LYIT, Local Development Co's, Chamber of Commerce, Letterkenny Town Team	M
		3.9.3.	To improve the visual appearance of towns and villages, protecting their character and maximising their potential through a continuation of environmental and public realm programmes, development and implantation of design guidance and the enhancement and improvement of dereliction.	DCC, community organisations	M
		3.9.4.	To identify opportunities for community based projects to conserve, enhance and promote the cultural and built heritage of rural areas, towns and villages.	Local Development Companies, DCC, The Heritage Council, ÚnaG, community organisations, local tourism organisations.	M
		3.9.5.	To engage with landowners in exploring, managing and sharing the value of our historic building stock.	DCC, communities, individual property owners, community organisations, The Heritage Council, DAHG	M
		3.9.6.	To promote and further develop the County's Record of Protected Structures and National Inventory of Architectural heritage utilizing the latest in GIS and digital media technologies to promote the County's built heritage.	DCC, communities, individual property owners, community organisations, The Heritage Council, DAHG	S
3.10.	To nurture and harness the culture and creative resources of the Donegal Islands.	3.10.1.	To explore and nurture methods to protect the unique culture, heritage and language and dialect of the Donegal Islands.	ÚnaG, Ealaín na Gaeltachta, Comhar nOileán, Irish language organisations, DCC	S- M
		3.10.2.	To explore the potential for developing a centre for Irish Cultural Studies on the Islands and identify the infrastructure requirements	ÚnaG, Ealaín na Gaeltachta, Comhar nOileán, Irish language organisations,	M- L

Ref	Objective	Action ref	Action	Implementing Partners	Short or medium term action
			necessary to support such a venture.	DCC	
		3.10.3.	To appropriately improve the infrastructural capacity necessary to accommodate increased visitor numbers to the Donegal Islands that are to be realised as a result of actions to tap into the cultural and creative tourism resource and therein facilitate longer stay visitors to the Islands.	ÚnaG, Ealaín na Gaeltachta, Comhar nOileán, DCC, Local Development Co's, local tourism organisations, Donegal Tourism	S- M
		3.10.4.	To identify, service and promote Island Hopping tourism packages.	ÚnaG, Ealaín na Gaeltachta, Comhar nOileán, DCC, Local Development Co's, local tourism organisations, Donegal Tourism	S- M
3.11.	To engage with the cultural and creative resource that exists throughout the worldwide Donegal Diaspora.	3.11.1.	To reach out to the broad Irish Diaspora in all parts of the world, in order to establish collaborations that will be of mutual benefit economically, politically, culturally and in the field of education.	Diaspora Project , DCC, FI, Donegal Tourism, ÚnaG, Local Development Co's, local tourism organisations	S- M- L
		3.11.2.	To support the development of a Donegal Diaspora Centre in conjunction with the development of cultural heritage resources in the County.	Diaspora Project - DCC , FI, Donegal Tourism, ÚnaG, Local Development Co's, Letterkenny Town Team	M
		3.11.3.	To utilise the Donegal Diaspora website to preserve and promote the history and heritage of our Diaspora.	DCC, Diaspora Project- DCC	S
		3.11.4.	To establish an integrated collaborative resource from which to research and explore those who have left and those living in Donegal and their cultural connections.	DCC, Diaspora Project- DCC	S- M
		3.11.5.	To identify connections through the Diaspora network which have the potential to develop into cultural and/ or creative partnerships of mutual benefit.	DCC, Diaspora Project- DCC community organisations, ÚnaG, Ealaín na Gaeltachta	S- M
		3.11.6.	To support high quality heritage projects, both strategic and local to communicate with Irish Diaspora.	ÚnaG , Local Development Co's, DCC, Diaspora Project- DCC, FI, Donegal Tourism, local tourism organisations, community organisations	M

Ref	Objective	Action ref	Action	Implementing Partners	Short or medium term action
		3.11.7.	To encourage local-led cultural initiatives in reaching out to our global family.	Diaspora Project , DCC, FI, Donegal Tourism, ÚnaG, Local Development Co's, local tourism organisations	M
		3.11.8.	To deliver Library, Museum, Heritage and Archive Services that preserves and promotes the history and heritage of our Diaspora.	DCC, Diaspora Project- DCC	S- M
3.12.	To collaborate in the development and delivery of training and learning in the County's cultural and creative sectors	3.12.1.	To utilize libraries to promote opportunities for lifelong learning and build skills through literacy and creative expression programmes.	DCC, Local Development Co's, ÚnaG	M
		3.12.2.	To provide teachers with continuing professional development opportunities that will familiarize them with the strategies, approaches, methodologies and interventions that may be used to teach literacy and numeracy as discrete areas and across the curriculum in order to enable cultural and creative expression.	ETB , LYIT, Local Development Co's	S- M
		3.12.3.	To enable cultural and creative expression through continued support for enhanced literacy and numeracy provision for students from socially, economically and educationally disadvantaged backgrounds	LYIT, ETB, Local Development Co's, C & V sector, DCC	M
		3.12.4.	To facilitate education and training initiatives in relation to County Donegal heritage and culture to encourage awareness, appreciation and enjoyment of the resource.	LYIT, ETB, Local Development Co's, C & V sector, Heritage Forum, DCC	M
3.13.	To develop the creative industries as an exemplar of local skill and knowledge recognising creative enterprise as a resource for the community.	3.13.1.	To establish a dedicated delivery mechanism to implement the Strategic Action Plan for Creative Entrepreneurship in County Donegal.	DCC, Creative sector, ÚnaG, Ealaín na Gaeltachta, LYIT	M
		3.13.2.	To develop niche clusters of excellence distinctive to Donegal to catalyze a critical mass of enterprises in creative sectors to include music, textiles and language.	DCC, ÚnaG, Creative sector, LYIT, Ealaín na Gaeltachta, , Local Development Co's	M
		3.13.3.	To explore the possibility of developing a flagship multi-disciplinary space that provides labs and workspaces, a public interface and a central hub for Donegal's creative sector.	DCC, ÚnaG, Creative sector, LYIT, Ealaín na Gaeltachta, Local Development Co's	M
		3.13.4.	To examine all opportunities to provide space for artists and arts organisations to work and continue to develop their professional practice so that they can move towards creating long- lasting,	DCC, ÚnaG, Creative sector, Ealaín na Gaeltachta, Local Development Co's	M

Ref	Objective	Action ref	Action	Implementing Partners	Short or medium term action
			sustainable jobs and add value to the creative entrepreneurial sector as a whole.		
		3.13.5.	To increase the profile and business skills of creative entrepreneurs through the provision of support at local level.	DCC, ÚnaG, Creative sector, LYIT, Ealaín na Gaeltachta, Local Development Co's	M
		3.13.6.	To inspire new creative ideas and enterprise through cross-sectoral collaboration.	DCC, ÚnaG, Creative sector, LYIT, Ealaín na Gaeltachta, Local Development Co's	S
		3.13.7.	To contribute to the sustainability of Donegal's cultural heritage and identity as a creative, resilient place.	DCC, ÚnaG, Creative sector, LYIT, Ealaín na Gaeltachta, Local Development Co's	M
		3.13.8.	To establish a Creative Advisory Group and Creative Network of all stakeholders in the creative sectors	DCC, ÚnaG, Ealaín na Gaeltachta, Creative sector, LYIT, Local Development Co's	M
		3.13.9.	To pilot the establishment of a cross-sector innovation voucher to focus on stimulating collaborations between (a) digital and heritage and (b) textiles and technology	DCC, ÚnaG, Ealaín na Gaeltachta, EI, Creative sector, LYIT	S
		3.13.10.	To continue to support the Irish Film Board working collaboratively with key stakeholders in the role of the Donegal Film Office.	DCC, ÚnaG, Ealaín na Gaeltachta, EI, Creative sector, LYIT, Irish Film Board	S
		3.13.11.	To utilise SpacelAL and the Donegal Cultural Portal to support the development of a creative industries plan	DCC, ÚnaG, Ealaín na Gaeltachta, Creative sector, LYIT	S
		3.13.12.	To audit and map the creative sectors already operating in the County.	DCC, ÚnaG, Ealaín na Gaeltachta, Creative sector, LYIT	S
		3.13.13.	To test niche supports to nurture, mentor and accelerate creative entrepreneurship.	DCC, ÚnaG, Ealaín na Gaeltachta, Creative sector, Local Development Co's, EI	S- M
		3.13.14.	To establish platforms for knowledge exchange and promote creative enterprise development at local area based levels.	DCC, ÚnaG, Ealaín na Gaeltachta, Creative sector, LYIT	S

Ref	Objective	Action ref	Action	Implementing Partners	Short or medium term action
		3.13.15	To explore the establishment of a creative hub for the creative sector and creative entrepreneurs in the enterprise. Industrial estate in Gaoth Dobhair, including the Aislann Ghaoth Dobhair.	DCC, ÚnaG, Ealaín na Gaeltachta, Creative sector, LYIT	M
		3.13.16	To seek the redevelopment of Amharchlann Gaoth Dobhair as a strategic arts facility/ hub for the North west of the County, and nationally as a strategic piece of cultural infrastructure for the Gaeltacht	DCC, ÚnaG, Ealaín na Gaeltachta, Creative sector	M
3.14.	To fully utilise the digital sector in informing and developing Donegal’s cultural and creative resource and sector.	3.14.1.	To support and promote activities to harness digital technology as a tool for the expression of culture including heritage, art, literature, music and language.	ÚnaG , Ealaín na Gaeltachta, Cultural organisations, ERNACT, DCC	M
		3.14.2.	To provide learning and training programmes and supports to children and young people through expansion of the digital media programme for schools and to pilot a Moving Image Arts Programme in Donegal Schools.	ETB, LYIT, Local Development Co’s, school bodies, Youth organisations, DCC	M
		3.14.3.	To engage young people in opportunities to experience and learn Digital Creativity and to collaborate with champions of Digital culture.	ETB, LYIT, Local Development Co’s, school bodies, Youth organisations, DCC	M
		3.14.4.	To enable digital culture and creativity through the promotion of training programmes such as Bridge21 to enable educators and mentors to gain new technical skills to plan activities involving digital media production, programming and computational thinking.	ETB, LYIT, Local Development Co’s, school bodies, ETB	M
		3.14.5.	To enable all students to have access to digital learning opportunities, systems and tools.	LYIT, Local Development Co’s, school bodies, ETB	M
		3.14.6.	To continue to support and promote an active film industry in County Donegal and the North west region through the role of the Donegal Film Office.	DCC, ÚnaG, Ealaín na Gaeltachta, EI, Creative sector, LYIT, Irish Film Board, Local Development Co’s	M
3.15.	To sustain and develop a vibrant cultural sector in the County, including both individual artists and professional arts organisations which embraces all art forms including; performance arts,	3.15.1.	To support organizations and individual practitioners delivering in all art forms including music, performance arts, visual arts and literature, traditional and contemporary, and in Irish, in English and in the languages of Donegal’s new communities.	ÚnaG, Ealaín na Gaeltachta, Local Development Co’s, DCC, The Arts Council, DAHG, cultural organisations and practitioners	M

Ref	Objective	Action ref	Action	Implementing Partners	Short or medium term action
	visual arts, literature; traditional and contemporary; new artistic work; in Irish, in English and in the languages of Donegal's new communities.	3.15.2.	To target the development of specific art forms in order to ensure the continued vibrancy and diversity of the sector such as playwriting and film script-writing in Irish and English, film-making, music composition, contemporary dance, youth arts and arts and digital technology.	ÚnaG, Ealaín na Gaeltachta, Local Development Co's, DCC, The Arts Council, DAHG, cultural organisations and practitioners	M
3.15.3.		To continue to support and promote the integrated provision of music education services in County Donegal.	ETB, Individual Artists and Arts Organizations, DCC, ETB , Ealaín na Gaeltachta, UnaG, Local Development Co's, The Arts Council, DAHG, Music Generation, DES, Donegal Music Education Partnership .	M	
3.15.4.		To encourage, facilitate and support the creation of new artistic work in the County.	Individual Artists and Arts Organizations, DCC, ETB, Ealaín na Gaeltachta, UnaG, Local Development Co's, The Arts Council, DAHG	M	
3.15.5.		To continue to develop and implement the County's programme of public art commissions.	Individual Artists and Arts Organizations, DCC , Ealaín na Gaeltachta, UnaG, The Arts Council, DAHG	S	

Goal 4: To Promote Sustainable, Inclusive and Healthy Communities

Goal 4: To Promote Sustainable, Inclusive and Healthy Communities	
Objectives	
4.1. Digital Inclusion	To promote and facilitate local community participation in the Digital Society.
4.2. Broadband	To maximise High Speed Broadband provision in the County so as to enable the growth of sustainable and inclusive communities.
4.3. Participation	To promote and foster participation of disadvantaged communities and marginalised target groups in decision making to engage with relevant local and national stakeholders in identifying and addressing social exclusion and equality issues.
4.4. Health & Wellbeing	To promote and support health and wellbeing in County Donegal
4.5. Social Inclusion	To reduce poverty, promote social inclusion and equality through local, regional and national engagement and collaboration
4.6. Women	To promote social justice, equality and women's human rights.
4.7. Employment	To create and support pathways to employment for persons from marginalised and disadvantaged communities.
4.8. Island Communities	To work for the sustainability of the Island communities.
4.9. Rural & Coastal Communities	To support rural and coastal communities under threat and in decline.
4.10. Donegal Gaeltacht Communities	To support the sustainability of Donegal Gaeltacht communities.
4.11. Irish Language	To add to the number and proportion of Irish speakers within the total population of the County and beyond, including the diaspora
4.12. Age Friendly County	To develop County Donegal as an "Age Friendly" County
4.13. Children & Young People	To work towards the 5 national outcomes for children as set out in the National Policy Framework for Children and Young People 2014-2020.
4.14. People with Disabilities	To promote and support people with disabilities to participate fully in economic, social and cultural life.
4.15. Traveller and Roma Communities	To work in a partnership approach to identify issues, concerns and barriers to service delivery experienced by the Traveller, Roma and Ethnic Minority Communities and to develop programmes to address these barriers.
4.16. Learning	To enable individuals and communities to be sustainable by investing in education, training and Lifelong Learning.
4.17. Peace Building & Conflict Resolution	To develop opportunities for peace building and conflict resolution both within the County and on a cross border basis and develop strategies and activities which address sectarianism, racism and local conflict issues through a community development approach.
4.18. Volunteering	To develop and support voluntarism as a resource for County Donegal.

Goal 4- To Promote Sustainable, Inclusive and Healthy Communities

4.19. Community Organisations	To support the work of community/voluntary organisations within County Donegal as a resource for social capital in advancing economic, social and cultural opportunities.
4.20. Community Infrastructure	To optimise the use of existing community infrastructure and to seek to address any gaps identified in community infrastructure in the County.
4.21. Development Centres	To support and promote the urban strengthening of identified Development Centres and the settlements that support those centres so as to promote and facilitate sustainable and inclusive communities.

Goal 4: Actions

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action
4.1.	To promote and facilitate local community participation in the Digital Society.	4.1.1.	To collaborate to implement the County Donegal Digital Action Plan	ERNACT, DCC, ÚnaG, LYIT, EI, FI, IDA, DCENR, Local Development Co's, industry partners	S- M
		4.1.2.	To investigate and advance as a matter of priority, all opportunities to ensure a high speed, resilient broadband network throughout the entire County, including the islands.	DCENR, DCC, ÚnaG, ERNACT, Local Development Co's	S- M
		4.1.3.	To establish a Digital Tech Observatory to research, monitor and assess High Speed solutions for County Donegal and to promote ICT take up.	ERNACT, DCC, DCENR, LYIT, EI, IDA	S- M
		4.1.4.	To develop a training programme of 'Digital Skills for All' through a network of strategically located digital hubs.	DCC, ERNACT, EI, ÚnaG, Local Development Co's,	S- M
		4.1.5.	To examine opportunities to improve access to services by developing a number of new public services in Donegal County Council using open data, and living lab or open innovation approach	DCC	S
		4.1.6.	To develop the capacity of using video conferencing as a means of widening educational opportunity to rural areas.	Local Development Co's,-ÚnaG	S
		4.1.7.	To develop the capacity for crossborder links and initiatives using digital technology between social enterprises located on the North West corridor	Local Development Co's, C&V groups	S- M
		4.1.8.	To promote and further develop the marketing and promotion of community tourism projects using digital technology.	Local Development Co's, local tourism organisations, C&V groups, Donegal Tourism	M
		4.1.9.	To develop a schools digital media programme and build the digital capacity of schools.	LYIT, Local Development Co's, school bodies	M
4.2.	To maximise High Speed Broadband provision in the County so as to enable the growth of sustainable and inclusive communities.	4.2.1.	To investigate and advance as a matter of priority, all opportunities to ensure a high speed, resilient broadband network throughout the entire County, including the islands.	DCENR, DCC, ÚnaG, ERNACT, Local Development Co's	S- M
		4.2.2.	To establish a Digital Tech Observatory to research, monitor and assess High Speed solutions for County Donegal and to promote ICT take up.	ERNACT, DCC, DCENR, LYIT, EI, IDA	S- M

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action
4.3.	To promote and foster participation of disadvantaged communities and marginalised target groups in decision making to engage with relevant local and national stakeholders in identifying and addressing social exclusion and equality issues.	4.3.1.	To develop a Public Participation Network (PPN) that will facilitate the participation and representation of communities in a fair, equitable and transparent manner.	DCC, Donegal PPN, ÚnaG, C&V groups, Local Development Co's	M
		4.3.2.	To strengthen the capacity of communities and of the environmental, social inclusion and community & voluntary sectors to contribute positively to the community in which they reside/participate and influence change.	DCC, Donegal PPN, ÚnaG, C&V groups, Local Development Co's, ETB	S- M
		4.3.3.	To engage the most marginalized and disadvantaged sectors of the population and target need through the work of the Local Community Development Committee and the Public Participation Network.	LCDC, Local Development Co's, TUSLA, ÚnaG, DTP, C & V groups, key youth organisations, ETB	S- M
		4.3.4.	To enable members of disadvantaged communities and target groups to take part in decision making structures on matters which affect their lives.	DWN, ÚnaG, Foróige, Local Development Co's, C & V groups, ETB	S- M
		4.3.5.	To map existing delivery of social and community services and collaborate on opportunities to be realised through interagency coordination of services in order to provide for ease of access.	Tusla, DWN, C & V groups, Local Development Co's, ETB	M
		4.3.6.	To continue and further develop the 'RESIDENTS' section on the Donegal Portal to increase awareness and knowledge of services available.	DCC, C & V groups, DWN	S- M
		4.3.7.	To encourage engagement in community activities and promote community and political activism.	Local Development Co's, C & V groups, ÚnaG, Donegal Women's Network, ETB	M
		4.3.8.	To provide capacity building training to enable marginalised groups to participate in and influence public policy.	C & V groups, Local Development Co's, DWN, ETB	S- M
		4.3.9.	To engage with key frontline providers such as community centres, the library service, Citizens Information, and MABS to identify best practice in improving access to services for 'hard-to-reach' groups, individuals and advocacy groups and in providing facilities as outreach bases for the engagement of target groups and marginalised communities.	Local Development Co's, DWN, DCC, C & V groups, ETB	S- M
		4.3.10.	To develop and sustain, through multi stakeholder collaboration, a socially inclusive county	DWN, Local Development Co's, DCC, HSE, C & V groups, ETB	S- M
		4.3.11.	To increase participation in social, cultural and civic activities for	Local Development Co's, C & V groups,	M

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action
			people who experience social exclusion and isolation within disadvantaged communities.	ETB	
		4.3.12.	To undertake a demographic profile in respect of ethnic minority groups in Donegal and make the outputs available.	DCC	S
		4.3.13.	To embrace the cultural wealth of the wide range of minority languages in County Donegal by the recognition and provision of services and materials in the mother tongue and to promote their use particularly through the publication of relevant material relating to public sector services.	DCC, HSE, ETB	S- M
		4.3.14.	To support and develop equality based initiatives for LGBT community.	DYS, Local Development Co's, ETB, school bodies	S- M
		4.3.15.	To develop an innovative and participative Social Inclusion week which places communities, experiences and exclusion at the centre and to ensure that the service users are involved in the service development and management to ensure that services/organisations meet their needs.	C&V groups, ethnic minority organisations and the Social Inclusion Linkage Group of the PPN, DWN, Local Development Co's, ETB	S- M
		4.3.16.	To provide capacity building to local statutory organisations on engaging with marginalised groups.	DCC, HSE, C & V groups, ETB, school bodies	S
4.4.	To promote and support health and wellbeing in County Donegal	4.4.1.	To work in partnership with existing structures of health service provision such as Primary Care Teams and Networks, Community Mental Health Teams within Community Healthcare Organisations in order to ensure ease of access to high quality health services which meet the needs of the local community.	HSE, DWN, Tusla, DYS, C & V groups, Jigsaw Donegal	S- M
		4.4.2.	To support the implementation of projects to meet local priorities within the National Framework for 'Healthy Ireland' and to improve health and well-being through a partnership approach within existing structures and organisations and through engagement with existing programmes such as Screening events, Carers' Programmes, Donegal Pride of Place, Social Inclusion Week, Feel Good Fortnight, Fairtrade Fortnight, Letterkenny	HSE, TUSLA, DCC, DWN, Foróige, C & V groups, DESSA Disability Agency, ETB, DYS, Local Development Co's, Jigsaw Donegal, school bodies	S- M

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action
			wellness week- Letterkenny community Health Forum which includes all local groups.		
		4.4.3.	To develop family support initiatives and promote interagency collaboration.	TUSLA, key youth organisations, HSE, C & V groups, DES, DWN	S- M
		4.4.4.	To support and improve community responses to addressing issues including alcohol addiction, mental well-being through increased participation in sport and physical activity.	RDTF, Alcohol Forum, DSP, C & V groups, key youth organisations, DWN	S- M
		4.4.5.	To continue to work in partnership to support schools participating in the Health Promoting School and to link with the Green Schools, Yellow Flag and the Active School initiatives.	HSE, TUSLA, C & V groups, DES, DYS, DWN, ETB, Jigsaw Donegal	S- M
		4.4.6.	To develop programmes to improve and support health and wellbeing in children and young people in the areas of nutrition, physical activity, sport, anti- bullying and transition from national to secondary school.	All school bodies , Youth organisations, DWN, C&V groups	S- M
		4.4.7.	To ensure that schools are facilitated in linking with organisations from both the Statutory and voluntary sectors to deliver on the Health Ireland and the Better Outcomes Brighter Futures policies.	HSE, DWN, DYS, C&V groups, Jigsaw Donegal, CYPSC	S- M
		4.4.8.	To continue to work in partnership to support a whole schools/centre approach to promoting health and well-being and specific programmes such as the 'Health Promoting School': Green Schools and Active Schools; Yellow Flag.	HSE, DES, School bodies, TUSLA, SCP, Donegal Sports Partnership, Local Development Co's, FRC's, Youth organisations, CYPSC	S- M

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action
		4.4.9.	To establish a partnership approach in tackling alcohol and drug related harm within our local communities to include promotion of community mobilization and programmes to develop community capacity building in order to respond to alcohol misuse and related harm.	Alcohol Forum, youth organisations, RDTF, HSE	S- M
		4.4.10.	To improve road safety through the development of driver rehabilitation programmes to address high instances of anti-social driving in County Donegal and implement actions identified in the Road Safety Plan on education, engineering and enforcement to improve health and safety and promote health and wellbeing.	DCC, Road Safety Authority, An Garda Síochána, school bodies, youth organisations	S- M
		4.4.11.	To increase accessibility to mental health supports for people living in rural areas as well as providing information and transport etc.	HSE, Local Development Co's, C&V groups, Jigsaw Donegal	S- M
		4.4.12.	To promote and support Donegal as an Active County which embraces and promotes sport and physical activity to all abilities and ages, getting more people more active more often and to continually build capacity in communities in order to promote and provide physical activity and sport for communities especially the hard to reach groups	Donegal Sports Partnership, all school bodies	S
		4.4.13.	To maximise health and wellbeing outcomes for communities in the proposed development of the-North West Greenway and other initiatives involving outdoor spaces.	DCC, DCC, Donegal Tourism, FI, Local Development Companies, local tourism organisations, adjoining Local Authorities, HSE, Local Development Co's	M
		4.4.14.	To work in partnership to implement Connecting for Life Donegal – suicide prevention.	HSE, Connecting for Life Steering group.	S
		4.4.15.	To use the principles and approach of the World Health Organisation Healthy Settings Programme to support the implementation of local initiatives such as Healthy Towns and Villages.	CHF's, HSE, Alcohol Forum, C&V groups, CYPSC	M
		4.4.16.	To enhance and improve existing playgrounds and develop new playgrounds to serve areas of identified need and to support health and wellbeing in children.	DCC, C&V groups, education bodies, Donegal Women's Centre	M

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action
		4.4.17.	To develop library, arts and cultural programmes relating to social, health and mental health and suicide prevention.	DCC, Youth Organisations, Alcohol Forum, HSE	M
		4.4.18.	To identify and support young people whose lives are affected by the care needs of a family member who is a young carer and promote local initiatives that contribute to positive health and well-being. E.g. Walk & Talk, Men on the move. Etc.	Key youth organisations, CYPSC	S
		4.4.19.	To maximise the potential of Ballybofey- Stranorlar as a Centre of Excellence for Sport and Recreation to improve health and wellbeing outcomes and to establish a model of best practice.	DCC, communities, relevant agencies, local tourism organisations, Local Development Co's, Donegal Sports Partnership, Coillte, BASICC, IFI, Loughs Agency	M
4.5.	To reduce poverty, promote social inclusion and equality through local, regional and national engagement and collaboration	4.5.1.	To develop a Public Participation Network (PPN) which will facilitate the participation and representation of communities in a fair, equitable and transparent manner and will strengthen the capacity of communities and of the environmental, social inclusion and community & voluntary sectors to contribute positively to the community in which they reside/participate.	DCC, Donegal PPN	S- M
		4.5.2.	To combat fuel poverty by raising awareness of mechanisms available to ensure homes are more energy efficient through energy upgrades to homes and to establish a collaborative approach to implementation and facilitation of projects.	DSP/ Community Welfare Officers, Citizens Information, MAB's, DWN, Donegal Women's Network	S- M
		4.5.3.	To establish initiatives to assist homeless people, people seeking independent living, including people with disabilities, and to help people preparing for independent living, including young people transitioning from Care into independent living.	DCC, DCIL, DTP, Simon, young people leaving care, DYS, Foróige, HSE, TUSLA	S- M
		4.5.4.	To support area based representative community groups and organisations to identify and target local needs through collaborative approaches with local, national and regional agencies which address social exclusion and poverty such as area fora and network.	Local Development Co's, U na G, DCC, TUSLA, ETB, other relevant agencies	S
		4.5.5.	To ensure that local community development, ethnic minority and social inclusion organisations play a central and active role in collaborative structures that combat poverty, reduce social	C&V groups, DCC, Local Development Co's	M

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action
			exclusion and promote equality.		
		4.5.6.	To reduce isolation and social exclusion, particularly in respect of geographically hard to reach populations through the continued development of sustainable rural transportation initiatives.	HSE, DCC, Local Development Co's, SITT, National Transport Authority	S- M
		4.5.7.	To actively engage with and support the participation of people who identify as LGBT in service development	DCC, DYS, Youth organisations, DTP, Local Development Co's, TUSLA, HSE, An Garda Síochána, ETB, school bodies	S- M
		4.5.8.	To promote a positive attitude towards the LGBT community, address stereotypes and combat homophobia	DCC, DYS, Youth organisations, DTP, Local Development Co's, TUSLA, HSE, An Garda Síochána, ETB, school bodies	S
		4.5.9.	To build capacity of community organisations to actively participate in a range of committees/ forums/working groups.	DCC, C&V groups, other relevant agencies, Local Development Co's ETB, school bodies	S
		4.5.10.	To continue the work of the Social Inclusion Measures Coordination Group in sharing knowledge, information and learning within the sector, in identifying needs and designing and implementing actions to address need.	ETB, school bodies, DCC, C & V groups	S
4.6.	To promote social justice, equality and women's human rights.	4.6.1.	To ensure all policies and practices within organisations have equal beneficial effects on men and women by gender proofing all policies and practices.	DWN, DCC, relevant stakeholders.	S- M- L
		4.6.2.	To develop sustainable supports, services and education that upholds women's participation in leadership roles –family, community, business and public life and draw on models of best practice.	DWN, Local Development Co's	S- M

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action		
		4.6.3.	To work towards addressing the social, cultural, economic and political disadvantage experienced by women in Donegal by engaging and advocating for women who experience disadvantage, discrimination and social exclusion.	DWN, Local Development Co's	S- M		
		4.6.4.	To promote the development and consolidation of the women's sector by supporting and seek to resource the existing women's sector to be sustained and further developed and to develop linkages and partnerships between women and appropriate sectors e.g. health, education, housing, culture, and enterprise, recognising that women are not a homogeneous group.	DCC, Key women's organisations	S- M		
		4.6.5.	To facilitate the participation of women in their local communities and support their inclusion in all sectors of society.	DWN	S- M		
		4.6.6.	To develop community based gender equality initiatives to engage men in supporting equality initiatives that target inequalities experienced by women including domestic violence.	DCC, Local Development Co's, Women's organisations	M		
		4.6.7.	To Develop an Equality and Human Rights statement within the LECP.	DCC	S		
		4.6.8.	To ensure that all LCDC members participate in Gender Training (Pobal) with other relevant stakeholders within an agreed period.	DCC, LCDC	S		
		4.6.9.	To engage, inform and support the mobilisation and participation of women particularly those most marginalised.	DWN	S- M		
		4.7.	To create and support pathways to employment for persons from marginalised and disadvantaged communities.	4.7.1.	To establish an Enterprise Development Forum with representatives across the sector to ensure a collaborative approach to tackling labour market barriers and addressing unemployment using best practice locally and nationally, support and develop further labour activation programmes	DCC, Local Development Co's, LYIT, ÚnaG, C&V groups, ETB	S
				4.7.2.	To provide advice, guidance and support for people who are unemployed and seeking self-employment opportunities by reinstating information officers in Social Welfare offices and signposting people to other relevant support agencies.	DCC, DSP, Local Development Co's, Centre for the unemployed	S- M
4.7.3.	To support people who were unemployed in sustaining their business enterprises.			DCC, Local Development Co's, Centre for the Unemployed	S- M		

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action
4.8.	To work for the sustainability of the Island communities.	4.7.4.	To support people who are unemployed through a combination of one-to-one personal development and training supports which provide opportunities for labour market progression	Local Development Co's, Centre for the Unemployed	S- M
		4.8.1.	To investigate and advance as a matter of priority, all opportunities to ensure a high speed, resilient broadband network throughout the entire County, including exploring the Aranmore Island Chinese Broadband Project.	ÚnaG, IFA, RoinnnaCear, Island RDP, ETB, Island Co-ops, Council Islands Committee, C&V groups	M
		4.8.2.	Promote 4G connectivity (i.e. Facetime and Skype) as a means of widening connectivity to the Islands.	ÚnaG, Comhar na nOileán, Island Co-ops, IFA, C&V groups	M
		4.8.3.	To support and sustain the Irish language and dialect characteristics of the Island communities with a focus on heritage including but not exclusively a music/song archive.	ÚnaG, Comhar na nOileán, Island Co-ops, IFA, C&V groups	M
		4.8.4.	To work with Islanders to harness the economic potential of the Wild Atlantic Way including action on archaeology in collaboration with islands and mainland as well as craft and general tourism promotion.	Tourism Bodies, IFA, Roinn na Cear, Island RDP, ETB, Island Co-ops, Council Islands Committee, Gael Saoire, Ferry Companies, Airport, DCC, C & V groups	M
		4.8.5.	To protect the heritage, culture, traditions and language of the Donegal Islands and harness these resources appropriately for economic activity and employment.	Islands Committee, Island Co-ops, local tourism organisations, DCC	M
		4.8.6.	To undertake community and economic programmes that will contribute to population stabilisation	Islands Committee, Island Co-ops, local tourism organisations, DCC	M
		4.8.7.	To work collaboratively to safeguard the essential services of the Islands	Islands Committee, Island Co-ops, local tourism organisations, DCC	M
4.9.	To support rural and coastal communities under threat and in decline.	4.9.1.	To continue providing support for new start-ups, for enabling entrepreneurship and to grow existing businesses	DCC, Local Development Co's, ÚnaG	S- M –L
		4.9.2.	To support and enable farming and fishing communities to create new and sustainable sources of income to replace diminished employment opportunities, to enhance employment and income and to improve quality of life in local communities.	IFA, UFA, Irish Rural Links, LYIT, ETB, DSP, DES, Teagasc, ÚnaG, Local Development Co's, BIM, IFI, Loughs Agency	M
		4.9.3.	To encourage and facilitate the establishment of new food opportunities in County Donegal, in particular the production of distinctive quality food produce and products and added-value food manufacturing businesses, which will add to the food culture with the County and to demonstrate these in local festivals.	LYIT, Local Development Co's, DCC, ÚnaG, IFI, Loughs Agency	S- M

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action
		4.9.4.	To develop sustainable farming, fishing and rural coastal communities by maximising the benefits of renewable energy.	IFA, ÚnaG, SEAI, Local Development Co's, IFI, Loughs Agency	M- L
		4.9.5.	To increase the capability of existing food enterprises and food promoters within Donegal so that they can become more competitive and sustainable, develop new market opportunities and add value to locally produced foods	DCC, LYIT, ÚnaG, Teagasc, Local Development Co's, Community Market Body	S- M
		4.9.6.	To offer training supports and exchange programmes for farm and fishing families.	Teagasc, ÚnaG, BIM; IFA, Farming org, Co-ops, Local Development Co's	S
		4.9.7.	To add to sustainability of farming and fishing communities by building capacity in the use of digital technology to enable efficiency and sustainability in management and practices.	ÚnaG, Teagasc, BIM; IFA, farming organisations, Co-ops, Local Development Co's, IFI, Loughs Agency	S- M
		4.9.8.	To develop sustainable farming, fishing and rural coastal communities and maximise the benefits from best practice ecological management.	DCC, DAFM, DAHG, BIM, UnaG, EI, 3rd level education providers, community representative groups.	S-M-L
4.10.	To support the sustainability of Donegal Gaeltacht communities.	4.10.1.	To promote employment opportunities in order to support, maintain and sustain Irish speaking communities in the Gaeltacht.	ÚnaG, Roinn na Gaeltachta, ETB, C&V groups, DSP	M
		4.10.2.	To enable Gaeltacht communities to develop and improve their resources including tourism development beyond Northern Ireland.	ÚnaG, Roinn na Gaeltachta, ETB	M
		4.10.3.	To develop skills and employability in the Gaeltacht including tourism, walking, heritage and language.	Roinn na Gaeltachta, Local Development Co's, ÚnaG, ETB	M
		4.10.4.	To promote the arts and to increase employment and development opportunities in the arts, heritage, language and culture- based sectors.	ÚnaG, DCC, Cultural organisations, Creative sector, Local Development Co's, ETB	S- M
		4.10.5.	To support sustainable Gaeltacht Communities by promoting and encouraging the use of Irish language as a right in the Gaeltacht Service Centres located outside the Donegal Gaeltacht and which are important centres of service provision to a wider catchment which includes the residents of the Donegal Gaeltacht as well as to	ÚnaG, Acadamh GMIT, Irish Language Steering Group, ÚnaG, Letterkenny Town Team, ETB, all school bodies	S- M

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action
			plan for language development and provision of basic language skills development.		
		4.10.6.	To support more inclusive and sustainable Gaeltacht communities through the delivery of locally led programmes to build leadership and engagement, and mobilising countywide support, actions and volunteers.	Irish Language Steering Group, LCDC, ÚnaG, local community organisations, Volunteer Centre, ETB, all school bodies	M
		4.10.7.	To provide opportunities to access and deliver pathways to employment; education, training and lifelong learning; literacy, numeracy and communications skills; and CPD in the education sector through Irish where appropriate.	DSP, ETB, Acadamh GMIT, Muinteras, Local Development Co's, LYIT	M
4.11.	To add to the number and proportion of Irish speakers within the total population of the County and beyond, including the diaspora	4.11.1.	To provide a network of Irish language learning opportunities for adults across the County, for parents, and for visitors and tourists interested in learning the language and promote the programmes available to local groups.	ÚnaG, Local Development Co's, C&V groups, Irish Language Steering Group under LCDC, ETB, Irish language organisations, Acadamh GMIT, NUI Maynooth	M
		4.11.2.	To provide supports to networks providing opportunities for Irish language use.	Irish language organisations, C&V groups	M
		4.11.3.	To support and promote the Gaeltacht Summer Colleges for the youth of the County and beyond (e.g. Scholarships, Marketing etc)	ÚnaG, Irish language organisations, C&V groups, Irish Colleges, Irish Language Steering Group under LCDC	S
		4.11.4.	To maintain, support and promote the development of the Irish-medium educational sector in the County, including preschools, Gaelscoileanna, Gaeltacht schools, secondary level Gaelcholáistí, and Third Level institutions	Irish Language Steering Group under LCDC, DES, Gaeltacht-based and Irish-medium schools and institutions, ÚnaG, Irish language organisations DAHG, COGG	S- M
		4.11.5.	To seek to establish more Irish language local voluntary groups across areas of the County where none currently exist, to support those that do exist, and to engage with community and sporting groups who wish to promote the language within their current programme of activities by means of adopting a language plan.	Local Development Co's, Irish language organisations, Irish Language Steering Group under LCDC, ÚnaG, C&V groups	M

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action
		4.11.6.	To maintain and increase the number, range and depth of public services that are offered in the Irish language, first and foremost to the Gaeltacht community, and also to the Irish-speaking community in other parts of the County.	Local Development Co's, C & V groups, public bodies, ÚnaG, Gaeltacht community groups, Irish language organisations	M
		4.11.7.	To support, sustain and increase the number of families throughout the County who use Irish as the daily language of communication, both within the Gaeltacht and outside it, by <ul style="list-style-type: none"> a. Providing advice and support and encouragement to young families to use the Irish language at home b. Providing Gaeltacht-based and/or Irish language-based holidays and activities for families 	Irish Language Steering Group under LCDC, Irish language groups, Local Development Co's, ÚnaG, DAHG, Gaeltacht Community Groups engaged in language plans	M
		4.11.8.	To support and promote existing and new Irish language youth organisations, and to support the promotion of the Irish language activities within existing youth clubs and groups that are currently operating primarily in the English language.	Irish Language Steering Group under LCDC, GAA, Afterschool clubs, Youth organisations, Irish language organisations, ÚnaG	M
		4.11.9.	To support and promote the use of Irish language in decision making forums.	DCC, other relevant agencies	S- M
4.12.	To develop County Donegal as an "Age Friendly" County	4.12.1.	To implement the Donegal Age Friendly Strategy and the National Positive Ageing Strategy aiming to make Donegal one of the greatest Counties in Ireland to grow old in, have easily accessible public buildings, shops and services and incorporate older people's views into significant decisions being made around the County.	Age Friendly Alliance	S- M
		4.12.2.	To promote a positive attitude to ageing and address stereotypes about older people	Age Friendly Alliance	S- M
		4.12.3.	To create an environment where people will continue to live independently in their own homes and communities for as long as possible.	Age Friendly Alliance	S- M
		4.12.4.	To support, link with and further improve existing partnerships and initiatives that support older people to maintain, improve or manage their physical health and mental wellbeing.	Age Friendly Alliance	S- M
		4.12.5.	To support older persons groups within the County in providing social, recreational opportunities which target the social isolation experienced by older people within the County.	Age Friendly Alliance	S- M
4.13.	To work towards the 5 national	4.13.1.	To increase resources and opportunities for children and young	Donegal Sports Partnership, DYS	S- M

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action
	outcomes for children as set out in the National Policy Framework for Children and Young People 2014-2020.		people to participate in sport and physical activity as a resource to improve health and wellbeing, encourage community participation and to contribute to Personal Development.		
		4.13.2.	To promote the safety and wellbeing of children and young people through the implementation of Road Safety Authority educational resources as well as Farm and Water Safety in all educational settings.	Road Safety Authority, DCC, Donegal Youth Council, DYS, ETB	S
		4.13.3.	To identify, prioritise and implement engineering improvement measures to improve the safety of the school journey.	Road Safety Authority, DCC, Donegal Youth Council, DYS, ETB, Donegal Education Centre	S- M
		4.13.4.	To proof relevant policies in the context of child poverty, disadvantage and equity	Children and Young Peoples Services Committee, DYS	S- M –L
		4.13.5.	To support community based activities for children and families living in poverty or experiencing social exclusion.	Foróige, Local Development Co’s, C&V group	S- M
		4.13.6.	To provide life-long learning opportunities for children and young people throughout the County.	Foróige, Local Development Co’s, school bodies, C&V groups	S- M
		4.13.7.	To support and seek resources for the provision of personal development, learning programmes and social initiatives for people living within disadvantaged communities and target groups.	Foróige, Local Development Co’s, C&V groups	S- M
		4.13.8.	To ensure all children have access to recreational and social activity	Foróige, Donegal Sports Partnership, youth organisations, C &V groups	S- M
		4.13.9.	To support and strengthen assistance to community efforts to develop services for young Lesbian, Bisexual, Gay and Transgender young people and young adults throughout the County.	Break Out, DYS	S- M
		4.13.10.	To support the development of ‘Child and Family Support Networks’ across County Donegal which aim to connect families with sources of support in their networks	TUSLA, Foróige	S
		4.13.11.	To support the development of safe spaces for young people and Children	DYS, All Relevant agencies and organisations, Foróige	S- M
		4.13.12.	To support and promote youth work to ensure young people feel connected to their communities and remain a sustainable asset in the community	DYS, Foróige, C&V groups	S- M

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action
		4.13.13.	All agencies, statutory bodies and community organisations to collaborate to maximise and direct resources available for the welfare and protection of children and young people in greatest need.	Children and Young Peoples Services Committee, Tusla, C& V groups, statutory agencies	S
		4.13.14.	To seek resources for and further improve existing partnerships and initiatives aiming to improve the capacity of parents, carers and families to support healthier choices for their children and themselves.	Foróige, C& V groups, HSE	S- M
		4.13.15.	To develop and promote the library service as a resource for children and young people and to work in collaboration with children and young people and with related organisations to ensure children and young people achieve their full potential in learning and development.	DCC	S
		4.13.16.	To improve the lives of young people in Donegal and enable young people to identify issues, develop projects and participate in decision making	Donegal Youth Council, DCC, HSE, CYPSC, Department of Children and Youth Affairs, DYS, CYPSC, Foróige	S- M
		4.13.17.	To work in partnership to ensure the continued development of early intervention mental health services for young people in Donegal.	Jigsaw, HSE	S – M
4.14.	To promote and support people with disabilities to participate fully in economic, social and cultural life.	4.14.1.	To develop a programme to re- engage persons with disabilities at community level so as to provide opportunities to work with other stakeholders in framing better outcomes for disabled persons.	IWA, Donegal Sports Partnership, DCIL, HSE-Phys. & Sensory, C&V groups, DWN, Local Development Co's, DLDC,	M
		4.14.2.	To support-and strengthen the provision of appropriate independent living supports to enable persons with disabilities to live, be educated, work and engage in leisure activities, in their local communities.	DCC, HSE, ETB, C&V groups, DWN, IWA, Donegal Sports Partnership, DCIL, HSE-Phys. & Sensory, C&V groups, Local Development Co's	M
		4.14.3.	To support and resource community and voluntary sector approaches to targeting the needs of people with disabilities working collaboratively with organisations that advocate for or address the needs of people with disabilities.	Local Development Co's	M
		4.14.4.	To support organisations to address social isolation experienced by people with disabilities.	Local Development Co's	M
		4.14.5.	To develop clear pathways for persons with disabilities to advance their involvement in the development, implementation and	Local Development Co's, DESSA Disability Agency	M

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action		
			reviewing of mainstream plans which affect their lives in the local community including support access/ public transport or other infrastructural/ logistical requirements to ensure participation of persons with disabilities at consultations and in implementation of programmes/ activities.				
		4.14.6.	To develop programmes which will assist employers who wish to initiate more inclusive recruitment and workplace practices.	HSE, Solas, ETB	M		
		4.14.7.	To continue to provide training amongst all stakeholders to raise awareness of supported employment.	HSE, Solas, ETB	M		
		4.14.8.	To seek resources for and establish a personal advocacy service for People with Disabilities in conjunction with key agencies such as the Citizen's Information Service	Local Development Co's, DESSA Disability Agency	M		
		4.14.9.	To seek resources for and support the expansion of rural transport initiatives for vulnerable groups	SITT, DCC, Local Development Co's	M		
		4.14.10.	To ensure that all people with a disability have access to sport, cultural and mainstream recreational activities including facilities.	Donegal Sports Partnership, NGB's, C&V groups, Disability organisations	M		
		4.14.11.	To identify an appropriate location and develop a pilot project "A Disability Friendly Town" that would mobilise the local commercial, community, social inclusion and tourism interests to design and deliver a social inclusion and disability model for Donegal.	C&V groups, DESSA Disability Agency, DCC,	M		
		4.14.12.	To consider the options to re-employ an equality officer as part of Donegal County Council.	DCC	M		
		4.15.	To work in a partnership approach to identify issues, concerns and barriers to service delivery experienced by the Traveller, Roma and ethnic minorities Communities and to develop programmes to address these barriers	4.15.1.	To improve the co-ordination of local, Traveller and Roma specific programmes to bring about equal outcomes for those communities.	DCC , DTP, DTIG	S- M
				4.15.2.	To provide cultural competencies and awareness (including intercultural training), as well as non-discriminatory practice for statutory bodies, community organisations and Local Development Companies as part of the plan.	DCC , DTP, DTIG	M
4.15.3.	To put in place mechanisms for meaningful consultation, participation in decision making and policy development in partnership with Traveller, Roma and ethnic minority communities.			DCC , DTP, DTIG	S- M		

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action		
		4.15.4.	To ensure local and national policies and practice are non-discriminatory towards Traveller and Roma communities	DCC , DTP, DTIG	M		
		4.15.5.	To promote the participation of Travellers, Roma and Ethnic Minorities on the relevant development boards/committees (i.e. Local Development Companies, Youth Services, Municipal Area Committees, Donegal County Council and any relevant others.	DCC , DTP, DTIG	S		
		4.15.6.	To implement the Interagency Framework Strategy as a collective response to crisis situations and to include Travellers and Roma in future PEACE Programmes with the cross cutting themes with other Ethnic Minorities.	DCC , DTP, DTIG	S- M		
		4.15.7.	To implement the new National Traveller and Roma Framework which is being developed by the National Traveller and Roma Inclusion Steering Group.	DCC , DTP, DTIG	S- M		
		4.15.8.	To work with Donegal Travellers Project and other relevant Community Organisations to develop and promote a system for the introduction of an ethnic identifier field in all data collection in the County.	DCC , DTP, DTIG	S		
		4.15.9.	To explore opportunities, seek resources for and Pilot to implement the Yellow Flag Programme in primary and/ or secondary schools in County Donegal in order to promote inclusion and celebrate diversity.	DTP, DTP, Intercultural Platform, other relevant agencies, ETB	M		
		4.15.10.	To develop a Traveller, Roma and Ethnic Minority Forum to develop an Intercultural Strategy for the County.	DCC, DTP, Intercultural Platform and other Community Organisations	S- M		
		4.15.11.	To re-establish a Traveller Interagency group for the County with members from relevant agencies. This group will develop a strategy which is able to be resourced, actioned and implemented.	DCC, DTP and other relevant agencies	S- M		
		4.15.12.	Donegal Travellers Project will Traveller Proof local policies and action plans to ensure inclusion of Travellers and Roma Communities and non-discriminatory service delivery.	DTP	S- M		
		4.16.	To enable individuals and communities to be sustainable by investing in education, training and Lifelong	4.16.1.	To use available evidence of employment uptake consequent to training and education programmes in the review and further development of these programmes.	ETB, ÚnaG, all County Education and Training organisations, DWN, Local	M

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action
	Learning.			Development Co's	
		4.16.2.	To promote and guide more specific sectoral development with the establishment of training programmes aligned to the Development Centres for example in marine, tourism, renewable energy, food, sports and heritage.	DCC, ÚnaG, Local; Development Co's, ETB, LYIT, DWN	M
		4.16.3.	To support individuals and marginalised groups experiencing educational disadvantage to access, engage with and participate in Life Long Learning opportunities	DSP, Local Development Co's, ETB, HSE, Tusla, C&V groups, Youth organisations, LYIT, UU, Solas, DWN	M
		4.16.4.	To support children and young people at risk of early school leaving and/ or not in education and training through a coordinated interagency approach in consultation with learners, a range of supports needs to include capacity building and personal development programmes as well as accredited programmes.	TUSLA, all schools, Local Development Co's, ETB, HSE, C&V groups, Youth organisations, LYIT, UU, DSP, Solas, DYS, SCP	M
		4.16.5.	To further promote the Junior Achievers Programme and the secondary school Business Programme.	DCC , ÚnaG, all schools	S- M
		4.16.6.	To co-ordinate the delivery of community-based education opportunities so that they better address barriers to learning e.g. through the establishment of a countywide Community Education and Learners Forum.	ETB, Local Development Co's, ETB , HSE, Tusla, C&V groups, Youth organisations, LYIT, UU, DSP, Solas, Foróige, DYS, DWN CDP na Rosann, Pobail le Chéile, Peace Partnership	M
		4.16.7.	To develop a training programme of 'Digital Skills For All' through a network of strategically located digital hubs.	DCC, ERNACT, EI, ÚnaG, Local Development Co's, DWN, all schools	S

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action
		4.16.8.	To develop and promote the library service as a resource for information and learning and to provide high quality collections to foster reading as a basic skill for life.	DCC, all schools	S
		4.16.9.	To continue to foster a learning culture in Donegal by supporting and seeking resources for the adult and continuing education sector in the County.	ETB, Solas, Local Development Co's, DCC	M
		4.16.10.	To maximise on the potential of Ballybofey- Stranorlar and Raphoe as an Educational Hub to contribute to education, training and Lifelong Learning in the County.	ETB, LYIT, education providers, Local Development Co's	M
4.17.	To develop opportunities for peace building and conflict resolution both within the County and on a cross border basis and develop strategies and activities which address sectarianism, racism and local conflict issues through a community development approach.	4.17.1.	To support the full implementation of a Racist Incident Reporting Scheme.	DCC, C&V groups	M
		4.17.2.	To actively engage with Travellers and other ethnic minorities in identifying mechanisms which allow them to participate in mainstream society in a more meaningful way.	DCC, DYS, Donegal Intercultural Platform, DTP and other relevant Community Organisations	S- M
		4.17.3.	To increase the level of direct, sustained and curriculum-based contact between pupils and teachers from all backgrounds to promote shared education.	School bodies, DYS, Donegal Intercultural Platform, DTP	M
		4.17.4.	To identify and remove barriers to accessing education and training opportunities for Black and Ethnic Minority groups.	ETB, Solas, DTP, Intercultural Platform< DWN	S- M
		4.17.5.	To help young people, in particular those not in education, employment and/or training to develop a greater understanding and respect for diversity; access new opportunities and become active citizens	ETB, Solas, DYS, C&V groups	M
		4.17.6.	To develop existing and create new shared spaces and services where people from different communities and backgrounds can come together to learn from and respect each other.	DCC, DYS, Donegal Youth Service, ÚnaG, HSE, C&V groups,	M
		4.17.7.	To develop and promote positive intercultural relations at a local level, creating a society characterised by good relations and respect, where cultural identity and diversity is celebrated and people can live, learn and socialise together free from prejudice, hate and intolerance.	DYS, ÚnaG, DTP, Intercultural Platform and other C&V groups	M

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action
		4.17.8.	To build the capacity in the County in relation to inter-cultural activity to engage new members and advocate for rights and entitlements of minority groups.	DYS and other relevant Community Organisations	M
		4.17.9.	To explore the potential to pilot an 'Intercultural Quality Mark in one urban centre in the County in order to target racism and discrimination, resource quality intercultural awareness training for staff including employment rights and set standards for conduct and compliance for both commercial and community organisations.	DTP, Intercultural Platform, ETB, Solas, C& V groups	M
		4.17.10.	To establish a programme for participation of LCDC members in intercultural training to develop a fuller understanding of ethnicity and apply this to better inform policy development.	DTP, Donegal Intercultural Platform.	S- M
		4.17.11.	To actively engage with youth groups to enable young people to access strategies that address sectarianism, racism and conflict	DYS and other Community Organisations	M
		4.17.12.	To address local conflict issues as a result of anti-social driving through the development of driver rehabilitation programmes resulting in improvements to road safety, changed attitudes to driving and reduction in reoffending.	DCC, Road Safety Authority, An Garda Síochána	M
4.18.	To develop and support voluntarism as a resource for County Donegal.	4.18.1.	To recognise and support the volunteering in County Donegal.	Donegal Volunteer Centre, Local Development Co's, C&V groups, Sporting and cultural organisations	M
		4.18.2.	To undertake programmes to recognise, support and promote the work and contribution of volunteers in sustaining community activities in the County. (i.e. 'Me for You Awards).	Donegal Volunteer Centre, Local Development Co's, Community and Voluntary Groups	M
		4.18.3.	To provide ongoing development supports for community based organisations and their management committees in coordinating, guiding and developing their volunteers.	Donegal Volunteer Centre, Local Development Co's, C&V groups	M
		4.18.4.	Develop a range of quality volunteering opportunities	Donegal Volunteer Centre, Local Development Co's,	S- M
		4.18.5.	Develop quality training around volunteer management and Policy Development.	Donegal Volunteer Centre, Local Development Co's,	S- M
4.19.	To support the work of community /voluntary organisations within County Donegal as a resource for social capital	4.19.1.	To develop a Public Participation Network (PPN) which will facilitate the participation and representation of communities in a fair, equitable and transparent manner and will strengthen the	DCC, LCDC, Local Development Companies, existing Fora Networks	S- M

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action
	in advancing economic, social and cultural opportunities.		capacity of communities and of the environmental, social inclusion and community & voluntary sectors to contribute positively to the community in which they reside/participate.	and CDP's, ÚnaG	
		4.19.2.	To establish a research/info bank in Donegal County Council to disseminate relevant data from partner organisations.	DCC, all agencies and organisations, SpaceIAL NW	S
		4.19.3.	To work jointly to sustain the viability and capacity of local community groups and organisations to directly target poverty, exclusion and isolation and to further develop existing models of best practice that are operating in rural Donegal including business model planning, management training and mentoring.	C&V groups, ÚnaG, Local Development Co's, DCC	M
		4.19.4.	To promote crossborder engagement on an ongoing basis through the facilitation of networking events.	ÚnaG, , ICBAN, NWRCB, CAWT, DCC, Donegal Airport, Tourism organisations, , HSE, cross border local authorities, Local Development Co's, Donegal Tyrone Partnership LEADER, INTERREG	S
		4.19.5.	To promote partnerships with key stakeholders around developing social infrastructure which meets community and voluntary sector interests	ÚnaG, ICBAN, NWRCB, CAWT, DCC, Donegal Airport, Tourism organisations, LEADER, INTERREG, HSE, sporting organisations, cultural organisations, Alcohol Forum, Festival Care Programme, cross border local authorities,	S
		4.19.6.	To strengthen communities and develop ongoing supports for Community Social Economy in order to tackle social, economic and environmental issues by supporting opportunities to grow social capital and establish social enterprise.	ÚnaG, community networks, C& V groups, Local Development Co's, DCC	M
		4.19.7.	To explore options to support communities equally throughout the County through the provision of area based Community Development Workers responsible for delivery of capacity building and support to existing and new community groups in the area and therefore to increase community participation and engagement.	C&V groups, LCDC, statutory agencies	M

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action
		4.19.8.	To support and sustain a network of locally-led community development organisations to provide essential grassroots programmes.	LCDC, Local Development Co's, C&V groups, Alcohol Forum, HSE/Mental Health, Youth organisations, DYS	S
4.20.	To optimise the use of existing community infrastructure and to seek to address any gaps identified in community infrastructure in the County.	4.20.1.	To continually review the SpacEL NW database in relation to the location, purpose, usage and management of existing community infrastructure.	DCC	S
		4.20.2.	To maximise the viability of existing community infrastructure.	Local Development Co's, C& V groups, DCC	S- M
		4.20.3.	To examine the potential of existing community infrastructure and capital assets in providing venues for Community Digital hubs and as hubs of community development activity.	DCC, ERNACT, EI, ÚnaG, Local Development Co's	S
		4.20.4.	To develop a pilot programme promoting the use of green technology in community centres and social enterprises so as to assist in ensuring their long term sustainability.	Local Development Co's, ÚnaG, C&V groups, Ren Net, SEAI, DCC	M
		4.20.5.	To support the development of social economy projects to benefit community centres and staff utilising existing resources and projects underpinned by the values and principles of community development	DCC, Community Enterprise Centres, C&V groups	M
		4.20.6.	To explore all potential funding avenues where need for new community infrastructure is shown.	ÚnaG, DCC, C&V groups	M
		4.20.7.	To enhance and improve existing playgrounds and develop new playgrounds to serve areas of identified need.	DCC	M
		4.21.	To support and promote the urban strengthening of identified Development Centres and the settlements that support those centres so as to promote and facilitate sustainable and inclusive communities.	4.21.1.	<p>To prepare action plans in respect of identified Development Centres and the service settlements that support these centres so as:</p> <ul style="list-style-type: none"> - To promote and support collaborative community activity and build capacity. - To engender deepened sense of place, citizenship and pride of place. - To enable economic activity and job creation and reduce deprivation. - To establish effective coordination of the work of the community, business, voluntary and public sectors. - To identify and implement priorities and actions for economic

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action
			<p>and community growth of each centre.</p> <ul style="list-style-type: none"> - To ensure that actions throughout the plan would incorporate a healthy settings approach in conjunction with other activities identified in the action plan for the Development Centres. - To ensure that any funds available by the partners be used strategically to fund the agreed programme of work within the designated development centres/hubs. 		

Goal 5: To Develop Donegal as a Lead region for Learning, Research and Innovation

Goal 5: To Develop Donegal as a Lead region for Learning, Research and Innovation	
Objectives	
5.1. Collaboration	To strengthen engagement, knowledge exchange and greater collaboration between educational providers and industry.
5.2. Marine	To realise the full potential of the marine sector through the provision of appropriate learning and promotion of research and development activity.
5.3. Digital Society	To promote engagement with the digital society in all forms of education provision.
5.4. STEM	To encourage the uptake of STEM subjects.
5.5. Health	To build on our medical heritage, enhancing human health for generations, by progressing new endeavours, innovation and collaboration in education, research and service.
5.6. Partnership R & D	To promote and advance Research and Innovation through networks, partnership and collaboration in this region and internationally including cooperation with the Donegal Diaspora.
5.7. Employment	To create and support pathways to employment
5.8. Natural Resources	To identify and harness all of the County's natural resources across all sectors.
5.9. Learning	To enable individuals to reach their full potential by investing in accessible education, training and lifelong learning.
5.10. Use of Infrastructure	To make best use of new and existing infrastructure and to identify and fill infrastructural deficits in the region.
5.11. A Connected Letterkenny	To ensure that the Letterkenny Gateway is a connected place in the context of learning, research and innovation.
5.12. 3 rd Level Linkages	To promote greater linkages between third level educational providers, with a view to advancing long-term sustainable development, research and innovation in the region.
5.13. FET	To improve access paths into further education and training.
5.14. Literacy & Numeracy	To improve literacy, numeracy and communication skills in adults and young people
5.15. CPD in Education Sector	To provide continuous professional development opportunities for those working in the education sector.
5.16. Clusters	To facilitate the development of a number of clusters in order to promote entrepreneurship, investment and enterprise in the region.
5.17. Spatial Planning	To utilise existing resources to facilitate effective spatial planning in the region.
5.18. Enterprise	To strengthen the business management and capabilities of SME owner managers.

Goal 5- To Develop Donegal as a Lead Region for Learning, Research and Innovation

Goal 5: Actions

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action
5.1.	To strengthen engagement, knowledge exchange and greater collaboration between educational providers and industry.	5.1.1.	To develop the North West Regional Science Park (NWRSP), through the 20,000 sq ft extension to the LYIT CoLab, and to maximise the impact of this third generation science park as a world class brand with programme supports that drives research and innovation in the region.	LYIT, DCC, SFI, Cross Border Partners	S-M-L
		5.1.2.	To implement the M2D2 project and C-TRIC to create an environment where research innovation and commercialization of new ideas can take shape, in order to drive economic growth and knowledge exchange and to advance the life sciences sector in the region.	LYIT, DCC, SFI, EI, IDA	M
		5.1.3.	To explore linkages with industry to ensure training matches needs.	LYIT, ETB, ÚnaG, DCC, industry partners	S-M-L
		5.1.4.	To explore further commercialisation of research findings through partnerships with industry.	LYIT, ÚnaG, industry partners	M-L
		5.1.5.	To explore opportunities to integrate training in relation to entrepreneurship in secondary level education.	LYIT, ETB, School bodies, industry partners	M
		5.1.6.	Carry out research and skills audits of domestic and overseas companies in association with enterprise development agencies and educational providers.	LYIT, ETB, Solas, DCC, ÚnaG, industry partners	M
		5.1.7.	Extend the rollout of labour activation programmes and places on programmes such as Springboard	LYIT, ETB, DSP	S-M
5.2.	To realise the full potential of the marine sector through the provision of appropriate learning and promotion of research and development activity.	5.2.1.	Provide supports to SMEs to carry out research that will increase production capacity, improve processing capability, enhance new product development and promote the Donegal Brand.	LYIT, ÚnaG, Local Development Co's, BIM, DCC	M
		5.2.2.	To establish a new National Research Centre in Marine/Seafood Development and Renewable Energies.	LYIT, ÚnaG, BIM IDP, IFI, Loughs Agency	M-L
		5.2.3.	To provide workshops and training courses to facilitate companies in acquiring new skills and capabilities, in processing and business.	LYIT, ÚnaG, BIM, Local Development Co's	M
		5.2.4.	To foster collaboration between LYIT and relevant agencies and industry with a view to spear heading technical developments in	LYIT, ÚnaG, BIM, Local Development	M

Goal 5- To Develop Donegal as a Lead Region for Learning, Research and Innovation

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action
			the manufacture of high quality extracts for food, pharmaceutical, cosmetic and biotechnology applications.	Co's	
		5.2.5.	To explore opportunities to add value to the seaweed industry in Donegal.	LYIT, ÚnaG, BIM, DCC, Local Development Co's, IFI, Loughs Agency	M
		5.2.6.	To build linkages with relevant cross border, national and international innovative partners and industry to collaborate in the areas of product development, contract manufacturing, nutritional analyses, marketing and business development skills.	LYIT, ÚnaG, BIM, DCC, Local Development Co's	M
		5.2.7.	To provide training and mentoring in the areas of food hygiene and food processing; product and packaging innovation; marketing; communication and I.T. and business management.	DCC, LYIT, BIM, Local Development Co's	S-M
		5.2.8.	To carry out research and development in relation to the aquaculture industry including development of a satellite centre for marine aquaculture.	LYIT, BIM, IFI, Loughs Agency	M-L
		5.2.9.	To establish a new Regional research laboratory in sustainable marine use and ecological research.	DCC, BIM, DAFM, DAHG, Lough's Agency, FI, Queens University Belfast, University of Ulster and LYIT, EI, Local business and community representative groups.	S-M- L
5.3.	To promote engagement with the digital society in all forms of education provision.	5.3.1.	Ensure the provision of specific digital skills by different groups of recipients that range from : <ul style="list-style-type: none"> • advanced high-spec IT training for graduates, • programming skills for young people, • digital market training for traditional business, • basic eSkills for seniors . 	LYIT, ETB, DCC, ERNACT, ÚnaG, Local Development Co's IDP DLDC	M
		5.3.2.	Expand the schools digital media programme.	School bodies , LYIT, Local Development Co's,	M
		5.3.3.	Promote the uptake of training programmes such as Bridge21 to enable educators and mentors to gain new technical skills and be confident planning activities involving digital media production, programming and computational thinking.	School bodies , LYIT, Local Development Co's	M

Goal 5- To Develop Donegal as a Lead Region for Learning, Research and Innovation

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action
		5.3.4.	To enable all students to have access to digital learning opportunities, systems and tools.	School bodies, LYIT, ETB, Local Development Co's	M
		5.3.5.	To increase usage of information and communication technologies by staff.	LYIT, ETB, Local Development Co's, school bodies	M
		5.3.6.	To use new and emerging technologies to support developments in teaching and learning, management of information and communication and collaboration.	LYIT, ETB, Local Development Co's, school bodies	M
5.4.	To encourage the uptake of STEM subjects.	5.4.1.	To implement the objectives of the STEM education review groups which aim to map existing initiatives in STEM education in Ireland and review aspects of teacher training, approaches to learning and assessment, the use of technology and encouraging wider engagement with STEM, mainly at primary and secondary level.	LYIT, ETB, School bodies	S-M
		5.4.2.	To promote lifelong learning in STEM subjects in order to help underpin skills development in relation to high value employment in the region.	LYIT, ETB	S-M
5.5.	To build on our medical heritage, enhancing human health for generations, by progressing new endeavours, innovation and collaboration in education, research and service.	5.5.1.	To develop the Donegal Clinical Research Academy as a key resource for the medical sector in the region.	DCRA, The Trust, HSE, DCC, LYIT, ÚnaG	M-L
5.6.	To promote & advance Research and Innovation through networks, partnership and collaboration in this region and internationally including cooperation with the Donegal Diaspora.	5.6.1.	To develop and maximise the impact of the North West Regional Science Park to drive research and innovation in the County and in the NW region.	LYIT, DCC, SFI, Cross Border Partners	M-L
		5.6.2.	To promote and develop Killybegs as an Innovation centre for Marine Resources, Food and Tourism.	DCC, LYIT, BIM	M-L
		5.6.3.	To develop a knowledge based economy in the North West, adding to the quality businesses already in situ and attracting foreign direct investment particularly in the areas of knowledge services, digital, creative and new media, health and well-being.	LYIT, ÚnaG, DCC	M-L
		5.6.4.	To explore further commercialisation of research findings through partnerships with industry.	LYIT, ÚnaG, DCC	L

Goal 5- To Develop Donegal as a Lead Region for Learning, Research and Innovation

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action
		5.6.5.	To support IT cluster growth, start ups creation and research transferability.	LYIT, ÚnaG, DCC	M
		5.6.6.	To develop a Life Sciences network in the County so as to consolidate and advance the sector	LYIT, DCC	M
		5.6.7.	To promote the North West as a hub for medical device innovation.	LYIT, DCC, ÚnaG, SFI, EI, IDA	M
		5.6.8.	To raise awareness about the e-Infrastructures available in the region to assist the Foreign Direct Investment proposition and stimulate the development of higher levels of research in areas such as healthcare, ocean tech etc.	LYIT, ÚnaG, DCC	M
		5.6.9.	To harness the agri- food expertise in the County through further research and innovation in the sector.	Teagasc, food sector, DCC, farming sector, EI, LYIT	M
5.7.	To create and support pathways to employment	5.7.1.	To provide guidance, advice and support including one- to one personal development and training supports to assist persons to obtain employment or to seek self employment or to sustain business enterprises.	LYIT, ÚnaG, ETB, Local Development Co's, school bodies	S-M
5.8.	To identify and harness all of the County's natural resources across all sectors.	5.8.1.	To assess the potential to better utilise the sensor and robotics capability, in LYIT /WISAR and UU Magee, respectively, as part of the solution for real world challenges that Donegal is addressing or developing in areas such as smart energy, environmental monitoring robotics, ocean energy plans etc.	LYIT, University of Ulster	S-M
		5.8.2.	To promote the development and use of technology that establishes Donegal as a low carbon County.	LYIT, ÚnaG, DCC, Ren Net, SEAI, DCENR	S-M-L
		5.8.3.	To pilot a community led approach to the deployment of smart energy initiatives in the Killybegs area.	Communities, public sector, 3rd level and private companies, LYIT	M-L
		5.8.4.	To establish a Centre for Energy Efficiency in County Donegal prioritising measures to change attitude in relation to energy use, to assist in realising energy efficiency measures to homes and to ensure adequate training and up-skilling to supply an appropriate workforce to implement energy efficiency works.	LYIT, Ren Net, QualiBuild, SEAI, CIF, IGBC, ÚnaG	M-L
5.9.	To enable individuals to reach their full potential by investing in accessible education, training and lifelong	5.9.1.	To provide educational and training programmes on an outreach basis to include young people 16+ in rural areas in the County	LYIT, ÚnaG, ETB DYS, Local Development Co's, community organisations	M

Goal 5- To Develop Donegal as a Lead Region for Learning, Research and Innovation

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action
	learning.	5.9.2.	To continue to promote entrepreneurship through a range of pro-active programmes and events.	DCC, LYIT, Local Development Co's, ÚnaG, ETB, school bodies	S-M
		5.9.3.	To explore alternative upskilling and other opportunities for the high supply of qualified trades-people throughout the County whose skills can be applied to a number of other sectors.	LYIT, Local Development Co's, ETB, ÚnaG	M
		5.9.4.	To continue to develop and support programmes to assist in business start up and enterprise development in order to increase opportunities for indigenous research and innovation and employment opportunities.	DCC, LYIT ÚnaG, Local Development Co's	M
		5.9.5.	To continue to develop an increasing number of work based and flexible learning programmes.	LYIT, ETB, Local Development Co's	M
		5.9.6.	To stimulate and facilitate training in the incorporation of digital technologies by traditional companies in order to open new market opportunities and adopt more efficient and sustainable business models.	LYIT, DCC, ERNACT	M
		5.9.7.	To integrate generic skill development within all education programmes to ensure students are equipped with transferable life skills.	LYIT, ETB, Local Development Co's, school bodies	M
		5.9.8.	To encourage more flexible approaches to teaching and assessment, development of teaching materials, use of technology and further support for teachers and lecturers.	LYIT, ETB, Local Development Co's	M
		5.9.9.	To continuously improve programme provision in light of learner feedback.	LYIT, ETB, Local Development Co's	M
		5.9.10.	To proactively promote the option of accreditation as part of programmes.	LYIT, ETB, ÚnaG G Local Development Co's	M
		5.10.	To make best use of new and existing infrastructure and to identify and fill infrastructural deficits in the region.	5.10.1.	To establish a Digital Tech Observatory to research, monitor and assess High Speed solutions for the County and to promote ICT take up.
5.10.2.	To promote and maximise the potential of Project Kelvin and the MAN's.			DCC, ERNACT, Hibernian Networks, Local Development Co's	S-M-L
5.11.	To ensure that the Letterkenny Gateway is a connected place in the context of learning, research and innovation.	5.11.1.	To further develop the IT sector in Letterkenny through a collaborative approach to deliver a range of supports such as enterprise start up support and access to high quality and high speed broadband.	DCC, ERNACT, Local Development Co's	M

Goal 5- To Develop Donegal as a Lead Region for Learning, Research and Innovation

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action
5.12.	To promote greater linkages between third level educational providers, with a view to advancing long-term sustainable development, research and innovation in the region.	5.12.1.	To develop regional learning pathways with partner institutes and further education institutions to provide clearly articulated progression opportunities to HEIs in the region.	LYIT, ETB	M
5.13.	To improve access paths into further education and training.	5.13.1.	To increase participant numbers from outside of the traditional leaving certificate cohort through the take up of lifelong learning programmes, and the provision of greater access opportunities to mature and disadvantaged learners.	ETB, Local Development Co's,	M
		5.13.2.	To continue to promote educational opportunities on an outreach basis in local communities	Local Development Co's	M
		5.13.3.	To consolidate the provision of guidance services to students to enable them to make appropriate and informed vocational choices.	ETB, Local Development Co's	M
		5.13.4.	To enhance, where possible, the quality of the learner experience through the provision of improved learner supports.	ETB, Local Development Co's	M
		5.13.5.	To use learner feedback to identify gaps in service provision.	LYIT , ETB, Local Development Co's	M
		5.13.6.	To strengthen partnerships, between education providers and other stakeholders, providing more focussed approaches to learning opportunities.	ETB, LYIT, Local Development Co's	M
5.14.	To improve literacy, numeracy and communication skills in adults and young people	5.14.1.	To continue to improve the quality of literacy and numeracy provision in Youthreach, and community training centres (CTCs)	ETB , Local Development Co's	M
		5.14.2.	To continue to provide teachers with initial and continuing professional development opportunities that will enable them to be familiar with the various strategies, approaches, methodologies and interventions that can be used to teach literacy and numeracy as discrete areas and across the curriculum	All school bodies , ETB, Local Development Co's	M
		5.14.3.	To continue to support enhanced literacy and numeracy provision for students from socially, economically and educationally	All school bodies , ETB, Local Development Co's	M

Goal 5- To Develop Donegal as a Lead Region for Learning, Research and Innovation

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action
			disadvantaged backgrounds		
		5.14.4.	To utilise libraries to promote opportunities for lifelong learning and build skills through the delivery of literacy and creative expression programmes.	DCC, Local Development Co's, CYPSC	M
5.15.	To provide continuous professional development opportunities for those working in the education sector.	5.15.1.	To provide a range of staff learning opportunities to support staff and build organisational capacity to enhance the quality of educational provision.	All school bodies , ETB, Local Development Co's	M
5.16.	To facilitate the development of a number of clusters in order to promote entrepreneurship, investment and enterprise in the region.	5.16.1.	To establish a regional including cross border cluster of Higher Education Institutions in the region.	LYIT, ITSligo, University of Ulster, GMIT, NWRC	M
5.17.	To utilise existing resources to facilitate effective spatial planning in the region.	5.17.1.	To use a more evidence based approach to spatial planning and policy making in the North West Region/Crossborder Area.	SpaceIAL NW Project, DCC, IFI, Loughs Agency	M
		5.17.2.	To create a systematic mechanism for the exchange of expertise, information and best practice between local authorities, public bodies and other relevant stakeholders in planning service delivery in the NW Region Cross Border area.	ÚnaG, Local Development Co's, IFI, Loughs Agency	M
		5.17.3.	To create a more coordinated approach to funding that will address gaps or pockets of deprivation within the area and thereby drive the long term sustainability of rural communities	ÚnaG, Local Development Co's	M
5.18.	To strengthen the business management and capabilities of SME owner managers.	5.18.1.	To continue to develop and deliver a suite of training and management programmes to assist owner managers and entrepreneurs to strengthen their business management skills, capabilities and networks.	DCC, EI, ÚnaG, BIM, ETB, LYIT, FI	S
		5.18.2.	To develop appropriate tools and programmes to assist small and micro businesses adopt innovative processes and practices in their business and to use innovation as a means to enhanced competitiveness and sustainability.	DCC, EI, ÚnaG, BIM, ETB, LYIT, FI	S

Goal 5- To Develop Donegal as a Lead Region for Learning, Research and Innovation

Ref	Objective	Action Ref	Action	Implementing Partners	Short, Medium or Long Term Action
		5.18.3.	To continue to provide mentoring to existing businesses as a means of enhancing learning and management skills.	DCC, EI, ÚnaG, BIM, ETB, LYIT, FI	S
		5.18.4.	To facilitate learning networks within and between businesses as a means of increasing knowledge and learning	DCC, FI	S-M

Goal 6: To Develop the 'Donegal' Brand

Goal 6: To Develop the 'Donegal' Brand	
Objectives	
6.1. 'Donegal'	To develop the 'Donegal' Brand as a resource to support economic and community development.
6.2. People & Place	To promote the people and place of Donegal as a resource for the Donegal Brand.
6.3. Donegal Diaspora	To harness the resource of the Donegal Diaspora in promoting the Donegal Brand on a Global basis.
6.4. Media	To promote Donegal through a range of media.
6.5. Business & People Friendly	To market Donegal as a great place to live, work and do business

Goal 6: Actions

Ref	Objective	Action Ref	Action	Implementing Partners	Short or medium term action
6.1	To develop the 'Donegal' Brand as a resource to support economic and community development.	6.1.1.	To explore the brand identity of County Donegal and establish the need and potential extent, scale and resource requirements of developing a County Branding Strategy.	DCC, Donegal Tourism, FI, Local Development Co's, ÚnaG	S-M
		6.1.2.	To explore the potential benefits of developing sectoral branding strategies.	DCC, Donegal Tourism, FI, Local Development Co's, Food Coast, Creative Enterprises, other sectors as appropriate, LYIT, ÚnaG, IFI, Loughs Agency	M-L
		6.1.3.	To continue to promote the Food Coast.	DCC, Donegal Tourism, LYIT, ÚnaG, Food Coast	S
		6.1.4.	To pursue the development of a brand identity in respect of a Network of Creative Entrepreneurship in County Donegal.	DCC, ÚnaG, Ealaín na Gaeltachta, Creative Sector, LYIT	M
		6.1.5.	To explore the potential to develop a brand identity in respect of Letterkenny as a 'Gateway Town' in the North West region and critical component of the Letterkenny - Derry Linked Gateway.	DCC, Letterkenny Town Team, Gateway Economic Forum, Letterkenny Chamber of Commerce, LYIT, Industry Partners, local community organizations, Local Development Co's	M
		6.1.6.	To develop a prospectus and promotional DVD of the County to promote the economic and community resources of the County	DCC	S
6.2	To promote the people and place of Donegal as a resource for the Donegal Brand.	6.2.1.	To develop marketing strategies by integrating recognition of the spirit of the Donegal people and the richness of the place of Donegal in demonstration of the 'Donegal welcome' and in the context of events, festivals, markets, walks and projects as example.	Donegal Tourism, DCC, local community organizations, Local Development Co's, ÚnaG,	S-M
		6.2.2.	To ensure that the Irish language and Gaeltacht element are included in all discussions and developments in relation to the promotion and marketing of Donegal.	Irish Language Steering Group under the LCDC, ÚnaG,	S-M
		6.2.3.	To identify County Donegal Champions and tell their story.	ÚnaG, Donegal Tourism, Diaspora Project	S
		6.2.4.	To identify locations of marketing potential through the outputs of the Landscape Character Assessment to inform the promotion of	DCC, Donegal Tourism, ÚnaG, Ealaín na Gaeltachta	S

Ref	Objective	Action Ref	Action	Implementing Partners	Short or medium term action
6.3	To harness the resource of the Donegal Diaspora in promoting the Donegal Brand on a Global basis.		landscape of Donegal in conjunction with history, architecture, archaeology, landscape, geology and culture.		
		6.2.5.	To promote genealogy as a tourism product to the Diaspora.	Diaspora Project, DCC	S
		6.3.1.	To reach out, engage and connect with County Donegal's global community, its 'Pobal Domhanda' through continued work of the Donegal Diaspora project.	Diaspora Project, DCC , Local Development Co's, ÚnaG,	S-M
		6.3.2.	To identify connections through the Diaspora network for the further targeted nurturing of partnerships and opportunity.	Diaspora Project, DCC , ÚnaG	S-M
6.4	To promote Donegal through a range of media.	6.4.1.	To continue to use existing platforms such as Donegal Diaspora, Go Visit Donegal, Donegal Portal website, Facebook and Twitter to exemplify the Donegal welcome and explore other opportunities.	DCC, Tourism Trade, ÚnaG, Local Development Co's	S-M
6.5	To market Donegal as a great place to live, work and do business	6.5.1.	To encourage engagement in the ethos of the Governments Corporate Responsibility Plan to ensure Donegal is a good place to visit or do business.	ÚnaG, Tourism Trade	S
		6.5.2.	To develop training programmes in Corporate Social Responsibility and excellence in customer service delivered through existing and planned sectoral networks and tailor training to sectoral needs.	ÚnaG, DCC Tourism Trade	S

Goal 7: To Promote Entrepreneurship, Investment and Enterprise

Goal 7: To Promote Entrepreneurship, Investment and Enterprise	
Objectives	
7.1. The Ecosystem	To develop a coordinated entrepreneurship and enterprise ecosystem.
7.2. Inward Investment	To target, pursue and enable suitable high quality knowledge and skills based inward investment to County Donegal.
7.3. The Gateway	To support the continued development of Letterkenny- Derry linked Gateway as the primary growth centre for the Region.
7.4. Rural Economic Development	To promote and support rural economic development throughout the County
7.5. Collaborative approaches	To collaboratively support existing and new entrepreneurs, investment and enterprise
7.6. Tourism	To collaboratively develop and promote the full potential of the tourism sector in County Donegal.
7.7. Wild Atlantic Way	To collaboratively develop and promote the value of the Wild Atlantic Way
7.8. Development Centres	To promote and enable economic growth and strengthening of identified development centres and their supporting settlements.
7.9. Built & Cultural Heritage	To unlock the potential of the built and cultural heritage of County Donegal.
7.10. Language	To sustain and promote the Irish language, harnessing its economic potential across the County.
7.11. Diaspora	To develop the Donegal Diaspora as a global community in marketing and promoting Donegal on a global basis
7.12. Farming	To support sustainable farming, fishing and aquaculture in County Donegal.
7.13. Research & Innovation	To promote Donegal as a world class centre for Research, Development and Innovation
7.14. Clean Technology	To develop and grow the clean technology sector in County Donegal.
7.15. Killybegs	To promote and develop Killybegs as a Marine Resources hub and as an Innovation Centre for Marine Resources including Food, Tourism and Ocean Energy
7.16. Marine Resource	To identify and harness the economic potential of Donegal's marine resource across all parts of the sector.
7.17. Creative Entrepreneurship	To create the right conditions and provide support for Creative Entrepreneurship in County Donegal.

Goal 7- To Promote Entrepreneurship, Investment and Enterprise

7.18. Digital Economy	To fully develop and advance all opportunities with regard to Donegal's digital economy
7.19. Food	To promote research, assist enterprise and create jobs in the food sector in Co. Donegal.
7.20. Social Enterprise	To develop sustainable social enterprise to tackle economic and social challenges.
7.21. Connectivity Infrastructure	To collaborate to provide connectivity within and to the County to enable economic development.
7.22. Strategic Infrastructure	To collaborate to realise the delivery of necessary strategic infrastructure investment e.g. road access, air access in the North West region to support economic growth.
7.23. Skilled Workforce	To develop and facilitate access to a skilled workforce to enable economic growth.
7.24. Business and People Friendly	To implement the Governments Corporate Responsibility Plan to ensure Donegal is a good place to visit or do business.

Goal 7: Actions

Ref	Objective	Action Ref	Action	Implementing Partners	Short or medium term action
7.1.	To develop a coordinated entrepreneurship and enterprise ecosystem.	7.1.1.	To support the development and implementation of a Regional Enterprise Strategy	IDA, DCC, Local Development Co's, ÚnaG, LYIT, EI, Chambers of Commerce, WDC	S
		7.1.2.	To continue to support and develop new and existing business networks in the County	DCC, LYIT, ÚnaG, Local Development Co's,	S- M
		7.1.3.	To implement the structures of the Economic Committee to enable and collaborate on investment opportunities.	DCC	S- M
7.2.	To target, pursue and enable suitable high quality knowledge and skills based inward investment to County Donegal.	7.2.1.	To promote County Donegal and target inward investment through Diaspora linkages.	DCC, Diaspora Project- DCC, LYIT, ÚnaG	S- M –L
		7.2.2.	To build upon effective cross border collaboration between SME's and relevant research institutions in the region with a particular emphasis on strengthening the Letterkenny- Derry Gateway.	LYIT, Letterkenny Town Team, ÚnaG, DCC	M
		7.2.3.	To develop a prospectus and promotional DVD of the County and promote it internationally	DCC, LYIT, IDA, ÚnaG, Local Development Co's	M
		7.2.4.	To continue to liaise and engage with Massachusetts Medical Device Development Centre (M2D2) to promote inward investment in the Life Sciences sector in the region	DCC, LYIT	M
7.3.	To support the continued development of Letterkenny- Derry linked Gateway as the primary growth centre for the Region.	7.3.1.	To support and facilitate the work of the Gateway Economic Forum to continue to work on the advancement of the goals and objectives of the economic development of the Gateway.	DCC, Gateway Economic Forum, Letterkenny Town Team	M
		7.3.2.	To seek the reintroduction of the National Gateway Innovation Fund or establishment of a new innovation fund for Gateway Towns.	Gateway Economic Forum, Letterkenny Town team	M
		7.3.3.	To continue to explore enterprise initiatives on a cross border basis	DCC, ÚnaG	S
		7.3.4.	To audit and prepare a prospectus of town centre accommodation in the traditional town centre of Letterkenny to attract uptake and investment and to maximise the best use of space available.	Letterkenny Town Team, Gateway Economic Forum	S- M
		7.3.5.	To implement a Place Management Scheme in Letterkenny Town Centre in order to enhance, improve and promote the vitality and viability of the Gateway town centre.	Letterkenny Town Team, DCC, Letterkenny Tidy Town Committee	M

Ref	Objective	Action Ref	Action	Implementing Partners	Short or medium term action
		7.3.6.	To improve and enhance the evening and night time economy of the Letterkenny town centre including potential achievement of Purple Flag Status.	Letterkenny Town Team, DCC	M
		7.3.7.	To explore the potential to identify and develop a Cultural Quarter in Letterkenny's traditional town centre.	Letterkenny Town Team, DCC,	S- M
7.4.	To promote and support rural economic development throughout the County	7.4.1.	To explore the opportunities to identify and pilot the establishment of Rural Economic Development Zones within County Donegal to enhance the capacity for local communities to contribute to and take ownership of local economic development.	DCC, Local Development Co's, ÚnaG, rural communities	S- M
7.5.	To collaboratively support existing and new entrepreneurs, investment and enterprise	7.5.1.	To continue to implement and develop a First Stop Shop service for all business to provide information and signpost business to relevant support agencies.	DCC , ÚnaG, EI, FLAG, Local Development Co's, ETB, LYIT	S
		7.5.2.	To continue to provide and implement a suite of services and supports appropriate to the specific needs of local small and micro businesses in Donegal	DCC, EI, ÚnaG, Local Development Co's	S
		7.5.3.	To collaborate on opportunities to implement strategic actions in support of business growth and sustainability across the identified Development Centres and their supporting service settlements.	DCC, ÚnaG, Chamber of Commerce, local business communities	M
		7.5.4.	To explore opportunities to promote retention of skilled people by establishing collaborations between industry and educational bodies in the areas of graduate support, applied courses, placement structures and continued engagement when in employment.	LYIT, ETB, ÚnaG, DCC , industry partners	M
		7.5.5.	To identify, harness and develop opportunities presented by the network of Community Enterprise Centres in the County to achieve their optimum potential to act as engines for local enterprise development	DCC, EI, UnaG	S- M
		7.5.6.	To identify opportunities to enable maximum benefit of digital technology to business through a network of strategically located Local Digital Hubs.	DCC, ERNACT, EI, ÚnaG, Local Development Co's,	M
		7.5.7.	To actively engage with and support the roll out of a collaborative community partnership programme to create jobs through connections with Irelands Global Diaspora.	Diaspora Project- DCC, Connect Ireland, all agencies, business and community organisations	M

Ref	Objective	Action Ref	Action	Implementing Partners	Short or medium term action
		7.5.8.	To increase the capacity of the Local Enterprise Office to provide digital media services in order to contribute to economic activity.	DCC	S
7.6.	To collaboratively develop and promote the full potential of the tourism sector in County Donegal.	7.6.1.	To work cooperatively to further develop and promote Donegal’s range of world class Iconic and Strategic Tourism products, including Sliabh Liag, Fanad Lighthouse, Malin Head and Glenveagh National Park, Inch Levels, Errigal Mountain.	Donegal Tourism, DCC, FI, Local Development Co’s, local tourism organisations, LYIT, ÚnaG, IFI, Loughs Agency	S- M- L
		7.6.2.	To further develop and promote the County’s high quality tourism facilities, products and experiences.	Donegal Tourism, FI, DCC, Tourism Trade, local tourism organisations, Local Development Co’s, ÚnaG, LYIT, IFI, Loughs Agency	S- M- L
		7.6.3.	To continue to promote and protect Glenveagh National Park and its visitor experience as a centrepiece of County Donegal’s environmental quality and natural biodiversity and therefore as a critical tourism product and resource for the northwest region.	Glenveagh National Park, OPW, Donegal Tourism LYIT, ÚnaG, Ealaín na Gaeltachta	S- M –L
		7.6.4.	To explore the potential and feasibility for a flagship tourism project in Letterkenny.	Letterkenny Town Team	M
		7.6.5.	To support further development of the Greenbox Initiative, eco-tourism projects and rural recreation promoting the region as an eco- tourism destination	Local Tourism organisations, Tourism Trade, Donegal Tourism, Local Development Co’s, LYIT, ÚnaG	S- M- L
		7.6.6.	To develop cross border collaboration networks that will deliver the integrated promotion of the North West as a tourism destination including joined up promotion of the network of tourism destinations and products in the region.	Donegal Tourism, Tourism Ireland, FI, DCC, adjoining local authorities, LYIT, ÚnaG, local tourism organisations, IFI, Loughs Agency	S- M- L
		7.6.7.	To undertake programmes to market and promote Donegal as a world class tourism destination including through the Diaspora Project, ‘Go Visit Donegal’ website and the Donegal Tourism brochure.	Donegal Tourism, Tourism Ireland, FI, DCC, LYIT, local tourism organisations, ÚnaG, Ealaín na Gaeltachta	S- M- L
		7.6.8.	To support the use of digital technology in the promotion of Donegal and the Wild Atlantic Way.	FI, Donegal Tourism, DCC, LYIT, ÚnaG, local tourism organisations, Local Development Co’s,	S- M- L
		7.6.9.	To identify tourist hotspots and explore potential mechanisms to provide open access to Wifi to enhance live promotion of these locations.	FI, Donegal Tourism, DCC LYIT, local tourism organisations, Local Development Co’s, ÚnaG	S- M- L
		7.6.10.	To facilitate a connected, collaborative and more sustainable	Tourism Forum, Tourism Trade, local	S- M- L

Ref	Objective	Action Ref	Action	Implementing Partners	Short or medium term action
			tourism sector ecosystem through bundling of activities and services and through the ongoing work of the Tourism Forum.	tourism organisations, Donegal Tourism, DCC, FI, LYIT ÚnaG, Local Development Co's, IFI, Loughs Agency	
		7.6.11.	To examine the need and opportunities for cultural, arts, heritage and craft networks within the tourism sector.	LYIT, ÚnaG, Local Development Co's, local tourism organisations, Donegal Tourism, DCC, FI, Ealaín na Gaeltachta, Creative Entrepreneurs	S- M- L
		7.6.12.	To explore opportunities to improve and enhance the evening and night time economy of towns in the County, (such as Letterkenny and the identified Development Centres), including the potential achievement of Purple Flag Status.	DCC , communities, local business communities, relevant agencies, local tourism organisations, ETB, Local Development Co's	M
		7.6.13.	To explore with local communities, the potential of Donegal's historic railway lines in providing a unique tourism experience facilitating a range of activities including walking and cycling, or reinstatement of sections of the historic line together with interpretation of the railway heritage resource.	DCC, LYIT, Local Development Co's, local community organisations, ÚnaG, Donegal Sports Partnership, IFI, Loughs Agency	M
		7.6.14.	To develop and implement action plans focusing on tourism in respect of the Development Centres of Ballyshannon, Bunrana, Bundoran, Carndonagh and Donegal Town.	DCC, LYIT, communities, relevant agencies, local tourism organisations, ETB, Local Development Co's	S- M- L
		7.6.15.	To develop and implement action plans to realise the tourism potential of the County's Heritage towns and Historic Towns.	DCC, LYIT, Heritage Forum, communities, relevant agencies, local tourism organisations, ÚnaG, Local Development Co's	S- M- L
		7.6.16.	To develop programmes to unlock the potential of our built heritage through the regeneration and reuse of historic buildings to house and host tourism attractions and experiences.	LYIT, ÚnaG, local tourism organisations, Local Development Co's, DCC, Heritage Forum	S- M- L
		7.6.17.	To enhance sense of place and character in towns so as to enhance townscape quality for both the resident and visitor.	DCC, LYIT, local tourism organisations, Local Development Co's, communities	S- M- L
		7.6.18.	To continue to implement the Food Coast- Donegal's Good Food Initiative to promote Donegal as an exceptional destination for food.	DCC, Food Coast, LYIT, ÚnaG, local tourism organisations, BIM, FI	S- M
		7.6.19.	To continue to integrate food and tourism programmes and projects so as to market and promote the range, quality and hospitality of food providers in County Donegal.	DCC, LYIT ÚnaG, FI, EI, BIM, Local Development Co's, local tourism organisations	S-M

Ref	Objective	Action Ref	Action	Implementing Partners	Short or medium term action
		7.6.20.	To continue to support and promote the ongoing Festival Calendar in County Donegal.	Donegal Tourism, DCC, LYIT LYIT, ÚnaG, Ealaín na Gaeltachta, Local Development Co's, local tourism organisations	S- M- L
		7.6.21.	To consolidate and further develop Donegal Tourism as the coordinating and marketing body of Donegal's Tourism product	Donegal Tourism, DCC, ÚnaG, FI, tourism trade, local tourism organisations	S
		7.6.22.	To support the establishment and growth of adventure tourism providing the immersive visiting experience.	Donegal Tourism, LYIT, ÚnaG, Local Development Co's, local tourism organisations	S- M- L
		7.6.23.	To optimise potential of cultural and linguistic heritage as a unique visitor experience	ÚnaG, Ealaín na Gaeltachta, Donegal Tourism, DCC	S- M- L
		7.6.24.	To support coastal and fishing communities to develop the tourism opportunities of our maritime economy to include fishing tradition and marine tourism.	LYIT, ÚnaG, Local Development Co's, local tourism organisations, BIM, IFI, Loughs Agency	S- M- L
		7.6.25.	To collaborate with tourism providers to identify training needs and develop an appropriate training delivery programme in order to build capacity and enable enhanced capability within the tourism sector with particular reference to the use of digital technology.	LYIT, FI, Donegal Tourism, DCC, ERNACT, ETB, BIM, IFI, Loughs Agency	S- M
7.7.	To collaboratively develop and promote the value of the Wild Atlantic Way	7.7.1.	To continue to support the implementation and promotion of the Wild Atlantic Way and to generate and sustain economic opportunity and economic development through the WAW in Donegal.	DCC, FI, Donegal Tourism, tourism trade, local tourism organisations, LYIT, ÚnaG, Local Development Co's	S- M- L
		7.7.2.	To support the implementation of the service infrastructure required to develop the Wild Atlantic Way without compromising this valuable asset.	DCC, FI, LYIT, ÚnaG, Local Development Co's	S- M
		7.7.3.	To support the Wild Atlantic Way by appropriately maintaining and investing in wifi access at discovery points along route.	DCC, FI	S- M
		7.7.4.	To support the use of digital technology in the promotion of Donegal and the Wild Atlantic Way.	FI, DCC, Donegal Tourism, LYIT	S
		7.7.5.	To work cooperatively to enhance and promote Donegal's coastal landscape along the journey of the Wild Atlantic Way including the County's Blue Flag Beaches and Green Coasts and its range of	DCC, FI, Donegal Tourism, tourism trade, local tourism organisations, LYIT, ÚnaG, Local Development Co's	S- M

Ref	Objective	Action Ref	Action	Implementing Partners	Short or medium term action
			world class Iconic and Strategic Tourism products, such as Sliabh Liag, Fanad Lighthouse, Malin Head and Glenveagh National Park, Inch Levels, Errigal Mountain.		
		7.7.6.	To promote the connectedness of the Wild Atlantic Way with the wider network of natural environmental tourism assets within County Donegal and the North West region, including Glenveagh National Park, so as to share knowledge, grow diversity and capacity in tourism offer and maximise opportunities to coordinate promotional and marketing strategies.	DCC, FI, Donegal Tourism, tourism trade, local tourism organisations, LYIT , ÚnaG, Local Development Co's	S- M
7.8.	To promote and enable economic growth and strengthening of identified development centres and their supporting settlements.	7.8.1.	To prepare action plans in respect of identified Development Centres and the service settlements that support these centres so as to: <ul style="list-style-type: none"> ▪ To promote and support collaborative community activity and build capacity. ▪ To engender a true sense of place, belonging and pride of place. ▪ To enable economic activity and job creation and reduce deprivation. ▪ To effectively coordinate and utilize the work of the community, business, voluntary and public sectors to inform strategic development. ▪ To identify and implement priorities and actions for economic and community growth of each centre. ▪ To encourage sustainable development. ▪ To improve and enhance the evening and night time economy of the identified Development Centres including potential achievement of Purple Flag Status. ▪ To explore options to reduce vacancy in town centres. 	DCC , communities, relevant agencies, local tourism organisations, ETB, ÚnaG, Local Development Co's, Chamber of Commerce	M
		7.8.2.	To tailor and target business support programmes in Development Centres in support of business growth and sustainability.	DCC, LYIT, ÚnaG, Local Development co's	M
		7.8.3.	To examine opportunities and potential for the identification and development of enterprise networks within and/ or between Development Centres.	DCC, ÚnaG, Local Development co's, business communities	M

Ref	Objective	Action Ref	Action	Implementing Partners	Short or medium term action
		7.8.4.	To continue to support, promote and implement Bundoran as a Tourism Development Centre and harness the particular potential of its marine and coastal location.	DCC, communities, relevant agencies, local tourism organisations, Local Development Co's	M
		7.8.5.	To promote and support Donegal Town as a Tourism Development Centre including promotion of a quality town centre; prioritisation of public realm and recreational infrastructure and regeneration in the context of the built and archaeological heritage.	DCC, communities, relevant agencies, local tourism organisations, Heritage Forum, Local Development Co's,	M
		7.8.6.	To promote and implement Killybegs as a Development Centre and to support and implement the Killybegs Jobs Initiative.	LYIT, BIM, DCC, communities, relevant agencies, local tourism organisations, Local Development Co's	M
		7.8.7.	To promote and implement Ballyshannon as a Tourism Development Centre emphasizing regeneration and strengthening of the town centre and to unlock the potential of the built and cultural heritage of the town	DCC, communities, relevant agencies, local tourism organisations, Heritage Forum, Local Development Co's	M
		7.8.8.	To promote and implement Ballybofey- Stranorlar as a Development Centre including as a Sporting Centre of Excellence and as a tourism, educational and retail hub.	DCC, communities, relevant agencies, local tourism organisations, Local Development Co's, Donegal Sports Partnership, Coillte, BASICC, IFI, Loughs Agency	M
		7.8.9.	To promote Carndonagh as a Tourism and enterprise Development Centre in partnership with Bunrana.	DCC, communities, relevant agencies, local tourism organisations, Local Development Co's,	M
		7.8.10.	To promote Bunrana as a Tourism and enterprise Development Centre in partnership with Carndonagh and to unlock the full potential of the architectural heritage.	DCC, communities, relevant agencies, local tourism organisations, Local Development Co's,	M
		7.8.11.	To promote and implement Gaoth Dobhair as a Development Centre with particular emphasis on opportunities at Páirc Gnó Gaoth Dobhair.	LYIT, ÚnaG, DCC, communities, relevant agencies, local tourism organisations, Local Development Co's, Ealaín Na Gaeltacht	M
7.9.	To unlock the potential of the built and cultural heritage of County Donegal.	7.9.1.	To support the implementation of the County Donegal Heritage Plan	DCC, Heritage Forum	S- M

Ref	Objective	Action Ref	Action	Implementing Partners	Short or medium term action
		7.9.2.	To conserve and facilitate the appropriate development of heritage in support of tourism activity.	DCC, Heritage Forum, ÚnaG, Local Development Co's, local tourism organisations	S- M
		7.9.3.	To develop and implement action plans to realise the tourism potential of the County's Heritage towns and Historic Towns.	DCC, Heritage Forum, ÚnaG, Local Development Co's, local tourism organisations	S- M
		7.9.4.	To protect and promote the archaeological heritage of the County's Historic Towns.	DCC, Heritage Forum,	S
		7.9.5.	To enhance sense of place and character in towns so as to improve townscape quality including built heritage, landscaping, streetscape, public space, shared spaces and interpretation so as to 'create places' as destinations to live, work and visit.	DCC , communities, ÚnaG, Local Development Co's	S- M
		7.9.6.	To develop programmes to unlock the tourism potential of our built heritage through the regeneration and reuse of historic buildings to house and host tourist attractions and experiences	LYIT, ÚnaG, local tourism organisations, Local Development Co's, DCC, Heritage Forum	S- M
		7.9.7.	To engage the Donegal Diaspora Heritage and harness it's potential to leverage economic benefit.	DCC, Diaspora Project-DCC, Local Development Co's, Donegal Tourism, FI DLDC	S- M- L
		7.9.8.	To enable skilled employment opportunities through the development of training programmes in traditional crafts, building skills and conservation and through the development of the cultural sector and cultural heritage attractions.	ÚnaG, Local Development Co's, ETB, LYIT	M
		7.9.9.	To add to the County's visiting experience through the development of cultural heritage attractions.	Partner: DLDC, Údarás na Gaeltachta	S- M
		7.9.10.	To develop and support appropriate cultural, arts, heritage and craft networks within the tourism sector.	LYIT, ÚnaG, Local Development Co's, local tourism organisations, Donegal Tourism, DCC, FI, Ealaín na Gaeltachta, Creative Entrepreneurs	S
		7.9.11.	To examine the potential for the identification and promotion of Spiritual trails in County Donegal.	DCC, local tourism organisations, Local Development Co's	S- M
7.10.	To sustain and promote the Irish language, harnessing its economic	7.10.1.	To promote and encourage the use of the Irish Language throughout the County as a linguistic and cultural asset adding to	Irish Language Steering Group under the LCDC, ÚnaG, Roinn na Gaeltachta,	M

Ref	Objective	Action Ref	Action	Implementing Partners	Short or medium term action
	potential across the County.		the tourism experience through the preparation and implementation of a County Language Plan.	Gaeltacht community organisations, DCC	
		7.10.2.	To support and promote the use of the Irish language in existing and emerging enterprises throughout the County through a campaign to: a) Support the provision of services to customers who wish to use Irish in their socio- economic activity and/ or b) As the language of communication among the employees of the enterprise	Irish Language Steering Group under the LCDCC, ÚnaG, Roinn na Gaeltachta, Gaeltacht community organisations, DCC	M
		7.10.3.	To collaboratively implement the priority actions of the forthcoming 'Report of the Enterprise & Employment Forum' established by Údarás na Gaeltachta.	ÚnaG, , DCC, ETB, private companies, Ealaín na Gaeltacht	S- M
		7.10.4.	To facilitate and/ or lobby for the provision of essential infrastructure in order to expand the enterprise capacity of the Gaeltacht.	ÚnaG	S- M
		7.10.5.	To support programmes to enhance innovation and competitiveness through the development of enterprise and natural resources within the Donegal Gaeltacht.	ÚnaG	M
		7.10.6.	To prioritize the development of knowledge- based international tradable service companies and high ability indigenous business in the Donegal Gaeltacht.	ÚnaG	M
		7.10.7.	To stimulate the development of tourism as a driver of economic development in the Gaeltacht.	ÚnaG, DCC, Ealaín na Gaeltacht	S- M
		7.10.8.	To develop the employment potential of the natural and cultural heritage of the Gaeltacht together with the promotion of creative and cultural enterprise.	ÚnaG, Ealaín na Gaeltachta, DCC	M
		7.10.9.	To support Donegal's Irish Colleges to enhance digital marketing and online promotion.	ÚnaG, Irish Colleges, LYIT, ERNACT	S
		7.11.	To develop the Donegal Diaspora as a global community in marketing and promoting Donegal on a global basis	7.11.1.	To reach out to the broad Irish Diaspora in all parts of the world, in order to establish collaborations that will be of mutual benefit economically, politically, culturally and in the field of education through continued work of the Donegal Diaspora project and its initiatives.
7.11.2.	To support the development of a Diaspora Centre in conjunction			Diaspora Project - DCC , FI, Donegal	M

Ref	Objective	Action Ref	Action	Implementing Partners	Short or medium term action
			with the development of cultural heritage resources in the County.	Tourism, ÚnaG, Local Development Co's	
		7.11.3.	To actively engage with and support the roll out a collaborative community partnership programme to create jobs through connections with Irelands Global Diaspora.	Connect Ireland, all agencies, business and community organisations	S- M- L
7.12.	To support sustainable farming, fishing and aquaculture in County Donegal.	7.12.1.	To continue to support the farming and fishing sectors as regards new start-ups, innovation, sustainability, driving entrepreneurship, growing existing businesses.	ÚnaG, DCC, Local Development Co's, BIM, Teagasc	S- M
		7.12.2.	To encourage and facilitate the establishment of new food opportunities in County Donegal, with a particular focus on the agri- food sector in the east of the County and in particular the production of distinctive quality food produce and products, artisan foods and added-value food manufacturing businesses, which will add to the food culture with the County.	DCC, LYIT, ÚnaG, Teagasc, Local Development Co's, IFI, Loughs Agency	S- M
		7.12.3.	To add to sustainability of farming communities by building capacity in the use of digital technology to enable efficiency and sustainability in management and practices	ÚnaG, Teagasc, BIM; IFA, farming organisations, Co-ops, Local Development Co's	M
		7.12.4.	To develop sustainable farming communities by maximising the benefits of renewable energy.	ÚnaG, SEAI, Local Development Co's	M
		7.12.5.	To offer training supports for farm and fishing families.	Teagasc, ÚnaG, BIM; IFA, Farming org, Co-ops, Local Development Co's	M
		7.12.6.	To collaborate with relevant agencies to carry out research in agriculture and food to undertake innovative activities and develop programmes for transfer and implementation of knowledge and findings locally	Teagasc, BIM, IFA, Farming org, Co-ops, ÚnaG, Local Development Co's	M
		7.12.7.	To carry out research and development in relation to the aquaculture industry including development of a satellite centre for marine aquaculture	Teagasc, BIM, IFI, Loughs Agency	M- L
		7.12.8.	To explore and pilot opportunities for agricultural tourism to add to sustainability in the farming sector.	ÚnaG, Local Development Co's, DCC	M
7.13.	To promote Donegal as a world class centre for Research, Development and Innovation	7.13.1.	To develop hi- tech centres of excellence & partnerships within the learning, research and innovation sector including International partnerships so as to foster projects for North West based industries.	LYIT, ÚnaG, DCC, ETB, Industry partners, cross border and international partners, Local Development Co's	M

Ref	Objective	Action Ref	Action	Implementing Partners	Short or medium term action
		7.13.2.	To continue to explore and develop enterprise initiatives on a cross border basis.	LYIT, DCC Local Development Co's, cross border partners, ÚnaG,	S- M
		7.13.3.	To promote and assist world class research and innovation in the North West region.	LYIT, ÚnaG, DCC, industry partners, cross border partners, Local Development Co's	M
		7.13.4.	To expand Foreign Direct Investment, enabling existing and new companies to consolidate and further expand their operations and grow employment.	IDA, LYIT, ÚnaG, DCC, Local Development Co's	M
7.14.	To develop and grow the clean technology sector in County Donegal.	7.14.1.	To pursue opportunities to establish a pilot SMART Rural Community in the County where the integration of renewable energy provides environmental benefits and is the basis for increasing economic competitiveness and sustainability	LYIT, DCC, Ren Net, SEAI, DCENR, Local Development Co's	M
		7.14.2.	To promote Killybegs as an Innovation Hub inclusive of projects to realise economic activity from renewable energy resources.	LYIT, DCC, BIM	S- M
		7.14.3.	To encourage and support the development of test- beds/ facilities for demonstration and commercialization purposes, that promote County Donegal as a test- bed for renewable energy technologies, particularly in relation to wave and tidal energy technology.	DCC, ÚnaG, industry partners	M
		7.14.4.	To identify and pursue infrastructural requirements that shall enable the sustainable harnessing of the renewable energy potential of the region to be realised	Eirgrid, DCC, ÚnaG	M
		7.14.5.	To support coastal communities to diversify and replace income by maximizing the benefits of renewable energy.	ÚnaG, DCC, BIM, Fishing communities, SEAI, Local Development Co's	M
		7.14.6.	To promote enterprise opportunities in implementing energy upgrades to homes by raising awareness of funding programmes available and therefore assisting in realising the maximum uptake.	DCC, Ren Net, LYIT, ÚnaG	S- M
		7.14.7.	To examine procurement processes in order to consider options to expand a register for quotations to include clean technology such as renewable and sustainable heating, renewable and sustainable lighting.	DCC, LYIT, ÚnaG,	M
		7.14.8.	To explore the opportunity to develop a 'procure green' strategy to allow for alternative products and systems in relation to renewable and sustainable technologies be promoted in procurement proposals.	DCC, Ren Net, LYIT	M

Ref	Objective	Action Ref	Action	Implementing Partners	Short or medium term action
7.15.	To promote and develop Killybegs as a Marine Resources hub and as an Innovation Centre for Marine Resources including Food, Tourism and Ocean Energy	7.15.1.	To prepare and implement an action plan in respect of Killybegs as a Development Centre and Innovation Hub for Marine Resources, Food and Tourism.	LYIT, DCC, BIM	M
		7.15.2.	To support the promotion and development of the marine resource in Killybegs through the continued sustainable development of Killybegs harbour.	Killybegs Harbour Centre, DCC, LYIT, BIM, fishing communities	S- M
		7.15.3.	To pilot a community led approach to the deployment of smart energy initiatives in the Killybegs area involving elements such as; the use of IT for town-wide carbon-footprint monitoring, management and visualization; implementation of public awareness campaigns and; examination of the potential for deployment of a pilot smart grid initiative.	Communities, public sector, private companies, LYIT	M
		7.15.4.	To provide supports to existing businesses in Killybegs to enable them maximise existing and new business opportunities	DCC, BIM, EI	M
		7.15.5.	To support and implement the Killybegs Jobs Initiative.	DCC, BIM, Killybegs Fishermen's Organisation, LYIT, DAFM	S- M- L
		7.15.6.	To promote and support the further development of Killybegs as a regional cross border destination for cruise liners.	DCC, Killybegs Harbour Centre, local tourism organisations, Local Development Co's	S- M
7.16.	To identify and harness the economic potential of Donegal's marine resource across all parts of the sector.	7.16.1.	To further research and explore the opportunities presented to add value to natural Donegal seaweed in a variety of sectors such as food and beauty	ÚnaG, LYIT, BIM, DCC, Local Development Co's	S- M
		7.16.2.	To pursue the sustainable development of the marine and fishing resource including examination of potential for clusters within key areas of the sectors, so as to achieve the full potential of the sector.	ÚnaG, BIM, fishing communities, IFI, Loughs Agency	S- M
		7.16.3.	To explore the potential and feasibility of establishing a Marine-Eco Centre in County Donegal.	DCC, IFI, Loughs Agency	M
		7.16.4.	To support new business development in the area of marine tourism and heritage such as Seaweed Safari, Coast Watch and Marine Eco Tourism and marine history.	ÚnaG, DCC, tourism trade, Local Development Co's, IFI, Loughs Agency	S- M
		7.16.5.	To continue to develop integrated national and international networks of sailing routes building on programmes such as Sail West, Cool Routes and Malin Waters.	DCC, Donegal Tourism, FI, Local Development Co's, ÚnaG, IFI, Loughs Agency	S- M

Ref	Objective	Action Ref	Action	Implementing Partners	Short or medium term action
		7.16.6.	To fully develop and market networks of marine heritage sector attractions and harness economic opportunities arising from traditional boat building and traditional boating activities in particular including linkages with food innovation/ restaurants.	BIM, ÚnaG, Donegal Tourism, FI, local tourism organisations, Food Coast, Loughs Agency, Inland Fisheries Ireland	S- M
		7.16.7.	To support the development of fish and shellfish innovation and artisan processing.	LYIT, ÚnaG, IFI, Loughs Agency	S- M
		7.16.8.	To test new markets and to promote fish and shellfish innovation and artisan processing through seafood cookery schools/ festival type events.	DCC, ÚnaG, LYIT, IFI, Loughs Agency	M
		7.16.9.	To develop, position and market Donegal as the premier location for marine and extreme coastal sports and outdoor pursuits in Ireland	Donegal Tourism, DCC, FI, ÚnaG, Local Development Co's, IFI, Loughs Agency	M
7.17.	To create the right conditions and provide support for Creative Entrepreneurship in County Donegal.	7.17.1.	To establish a dedicated delivery mechanism to implement the Strategic Action Plan for Creative Entrepreneurship in County Donegal.	DCC, Creative sector, ÚnaG, Ealaín na Gaeltachta, LYIT	S- M
		7.17.2.	To audit and map the creative sectors already operating in the County.	DCC, ÚnaG, Ealaín na Gaeltachta, Creative sector, LYIT	S- M
		7.17.3.	To tailor existing business supports to Creatives.	DCC, ÚnaG, Ealaín na Gaeltachta, Creative sector, Local Development Co's	S- M
		7.17.4.	To establish a Creative Network to inform, connect and broker creative sector development and deliver enabling workshops.	DCC, ÚnaG, Ealaín na Gaeltachta, Creative sector, LYIT	S- M
		7.17.5.	To establish a Donegal cross- sector innovation voucher to test opportunity for niche sectors	DCC, ÚnaG, Ealaín na Gaeltachta, EI, Creative sector, LYIT	S- M
		7.17.6.	To enhance Creative Sector skills through the inclusion of creative mentors in the existing Accelerate Programme.	DCC, ÚnaG, EI, Creative sector, LYIT, Ealaín na Gaeltachta,	S- M
		7.17.7.	To develop a Creative cluster project of scale and long term impact.	DCC, ÚnaG, Creative sector, LYIT, Ealaín na Gaeltachta,	S- M
		7.17.8.	To develop a Donegal Brand of Provenance for creative goods and services	DCC, ÚnaG, Creative sector, LYIT, Ealaín na Gaeltachta,	S- M
		7.17.9.	To realise the development of a 'Content Hub' to delivery multi-disciplinary creative space to provide flexible workspaces, a public interface and a hub for Donegal's Creative sector.	DCC, ÚnaG, Creative sector, LYIT, Ealaín na Gaeltachta,	S- M

Ref	Objective	Action Ref	Action	Implementing Partners	Short or medium term action
		7.17.10.	To examine opportunities to develop niche skills schools/ academy distinctive to Donegal.	DCC, ÚnaG, Creative sector, LYIT, Ealaín na Gaeltachta,	S- M
		7.17.11.	To celebrate and promote the rich and diverse creative sector in the County	DCC, Donegal Tourism, Diaspora Project- DCC, Tourism trade, local tourism organisations	S- M
7.18.	To fully develop and advance all opportunities with regard to Donegal's digital economy	7.18.1.	To contribute to sustainability in business by developing Business Models to stimulate and facilitate the incorporation of digital technologies by traditional companies.	DCC, EI, ERNACT, Local Development Co's, ÚnaG	S
		7.18.2.	To identify potential start up and joint research projects by integrating the services of the North West Technology Park at CoLab and the outputs of the Digital Action Plan for Donegal.	LYIT, EI, IDA, DCC, ÚnaG, ERNACT	S
		7.18.3.	To undertake a research study to document and present the digital- related research being carried out in LYIT and to establish potential pathway and benefit for further research, start-ups or by existing companies.	DCC, ERNACT, EI	S
		7.18.4.	To enable local businesses by establishing a collaborative ecosystem around digital technologies delivered through a network of Local Digital Hubs.	DCC, ERNACT, EI, ÚnaG, Local Development Co's,	S
		7.18.5.	To carry out a feasibility study to assess the potential of Donegal as a location of Data Centres establishment.	ERNACT, Existing tech companies , ÚnaG	S
		7.18.6.	To establish a programme to raise awareness of, and assess demand for, the high level digital research resources available at European level to organisations (3 rd level, digital companies and public sector) in the County.	ERNACT, LYIT, existing tech companies, IDA, EI, ÚnaG	S
		7.18.7.	To pilot a community led approach to the deployment of smart energy initiatives in the Killybegs area	DCC, LYIT, EENACT	M
		7.18.8.	To investigate and advance as a matter of priority, all opportunities to ensure a high speed, resilient broadband network throughout the entire County, including the islands.	DCENR, DCC, ÚnaG, ERNACT, Local Development Co's	S- M
		7.18.9.	To establish a Digital Tech Observatory to research, monitor and assess High Speed solutions for the County and to promote ICT take up.	ERNACT, DCC, DCENR, LYIT, EI, IDA	S- M
7.19.	To promote research, assist enterprise and create jobs in the food sector in	7.19.1.	To continue to deliver the Donegal Food Strategy and all its integral elements in conjunction with the food business	Food Coast, EI, LYIT, Food sector, DCC, ÚnaG, Local Development Co's	S- M

Ref	Objective	Action Ref	Action	Implementing Partners	Short or medium term action
	Co. Donegal.		community in the County.		
		7.19.2.	To develop transnational linkages to access best practices and pursue opportunities for collaborative actions.	DCC	S- M
		7.19.3.	To continue to promote the Food Coast Brand and make Donegal Famous for Food.	DCC, Food Coast, ÚnaG, FI, Donegal Tourism	S- M
		7.19.4.	To explore opportunities to develop an identity around Food providers and productions unique to the Donegal Islands	DCC, ÚnaG, Comhar na nOilean, food sector	S- M
		7.19.5.	To review need and supply of food incubator space and determine requirement for additional food grade space.	DCC, EI, ÚnaG	S- M
		7.19.6.	To maximize sustainability in the food and drink sector through direct integration with tourism strategies and networks.	DCC, ÚnaG, Local Development Co's	S- M
		7.19.7.	To maximize sustainability of craft brewery and micro distillery projects by collaborating with tourism providers in providing tourism trails and adding to the County's tourism product.	DCC, ÚnaG, Local Development Co's, craft brewery sector	S- M
		7.19.8.	To prepare and implement an action plan in respect of Killybegs as a Development Centre and Innovation Centre for Marine Resources, Food and Tourism	BIM, DCC, LYIT	S- M
		7.19.9.	To promote artisan foods, innovation, artisan processing and quality of local produce through events and experience programmes including Food Festivals, Cookery schools and Farmers Green Show as examples.	DCC, ÚnaG, Food sector, farming sector, local tourism organisation, community organisations, Local Development Co's	S- M
		7.19.10.	To maximise on the growth and expertise of the agricultural sector in east of the County	DCC, LYIT, ÚnaG, Teagasc, Local Development Co's, IFI, Loughs Agency	M
7.20.	To develop sustainable social enterprise to tackle economic and social challenges.	7.20.1.	To provide services of benefit to rural communities through participation in the Rural Social Scheme	DSP, Pobail, ÚnaG, local community organisations, Local Development Co's	M
		7.20.2.	To develop and promote a model of social enterprise based on market needs and sustainability	ÚnaG, DCC	S
		7.20.3.	To support community enterprise infrastructure to ensure balanced development in the County and to enable cross border opportunities.	ÚnaG, Local Development Co's, DCC, EI, cross border partners	M

Ref	Objective	Action Ref	Action	Implementing Partners	Short or medium term action
		7.20.4.	To support animation and capacity building within the community sector to enable them to engage in enterprise.	Local Development Co's,-ÚnaG,	M
		7.20.5.	To identify potential social entrepreneurs and provide support and collaboration in the development of sustainable social enterprise projects through the Donegal County Council Local Enterprise Office and through Social Enterprise Ireland.	DCC, Community Enterprise Fund Company, ÚnaG, Community organisations	M
7.21.	To collaborate to provide connectivity within and to the County to enable economic development.	7.21.1.	To enable Countywide economic development through the establishment of a Digital Tech Observatory to research, monitor and assess High Speed solutions for County Donegal	ERNACT, DCC, DCENR, LYIT, EI, IDA	
		7.21.2.	To investigate and advance as a matter of priority, all opportunities to ensure a high speed, resilient broadband network throughout the entire County, including the islands.	DCENR, DCC, ÚnaG, ERNACT, Local Development Co's	S- M
		7.21.3.	To promote and maximise the economic potential of Project Kelvin and the MANs as a driver of entrepreneurship, investment and enterprise.	DCC, ERNACT, Hibernian Networks, Local Development Co's	S- M
7.22.	To collaborate to realise the delivery of necessary strategic infrastructure investment e.g. road access, air access in the North West region to support economic growth.	7.22.1.	To work in partnership with stakeholders to improve access of people and goods, into and out of the North West region by air, road, sea and rail.	DCC, DCENR, ÚnaG, all other relevant agencies/ groups, cross border partners	S- M
		7.22.2.	To support air access to the North West region through Donegal Airport, City of Derry Airport and Knock airport and to improve strategic transportation links to and from these international transport hubs.	DCC, ÚnaG, all other relevant agencies/ groups, cross border partners	S- M
		7.22.3.	To promote and support the delivery of strategic roads infrastructure including the A5 and A6 road upgrades to improve access to the North West region.	DCC, DCENR, all other relevant agencies/ groups, cross border partners	S- M
		7.22.4.	To promote and support the delivery of strategic roads infrastructure within the County including the N13, N14, N15, N56, the Letterkenny outer relief road and other routes identified in the County Donegal Development Plan 2012- 2018 (as varied) and forthcoming Local Area Plans for Tier 2 Towns.	DCC, NRA, all other relevant agencies/ groups	S- M
7.23.	To develop and facilitate access to a skilled workforce to enable economic growth.	7.23.1.	To develop the Donegal Global Skills Locator Application that matches employment opportunities to those persons with relevant skills via the Donegal Diaspora network	DCC, Diaspora- DCC, ÚnaG, LYIT, ETB	S

Ref	Objective	Action Ref	Action	Implementing Partners	Short or medium term action
		7.23.2.	To engage with industry of all sizes to develop new education and training courses which are more relevant to the skills' needs of enterprise at local, regional and national levels.	ETB, LYIT, ÚnaG, EI, Industry partners	S
7.24.	To implement the Governments Corporate Responsibility Plan to ensure Donegal is a good place to visit or do business.	7.24.1.	To develop training programmes in Corporate Social Responsibility tailored to sectoral needs using established and planned sectoral networks to deliver programmes.	ÚnaG, DCC Tourism Trade	M
		7.24.2.	To share and promote best practice and success stories through the Donegal Portal, the Donegal Diaspora project and through existing and planned sectoral networks.	ÚnaG, DCC, Donegal Tourism, Diaspora Project- DCC, Food Coast, FI, local tourism organisations	S

Glossary

CDP	County Development Plan 2012- 2018 (as varied)
CHF	Community Health Forum
CIF	Construction Industry Federation
COGG	An Chomhairle um Oideachais Gaeltachta agus Gaelscolaíochta
DAHG	Department of Arts, Heritage and the Gaeltacht
DCENR	Department of Community, Energy and Natural Resources
DCIL	Donegal Centre for Independent Living
DITG	Donegal Interagency Traveller Project
DSP	Department of Social Protection
DTP	Donegal Traveller Project
DWN	Donegal Women's Network
DYS	Donegal Youth Service
EI	Enterprise Ireland
ETB	Education and Training Board
FI	Failte Ireland
GMIT	Galway-Mayo Institute of Technology
HSE	Health Service Executive
ICMSA	Irish Creamery Milk Supplier Association
IDA Ireland	Industrial Development Agency, Ireland
IFA	Industry Federation of Ireland
IFI	Inland Fisheries Ireland
IGBC	Irish Green Building Council
IT Sligo	Institute of Technology, Sligo
LCDC	Local Community Development Committee
LEO	Local Enterprise Office
LYIT	Letterkenny Institute of Technology
NPWS	National Parks and Wildlife Service
NWRC	North West Regional College
RDTF	Regional Development Task Force
RPG's	Regional Planning Guidelines
SCP	School Completion Programme
SEAI	Sustainable Energy Authority of Ireland
SFI	Science Foundation of Ireland
SIM	Social Inclusion Measures Group
SITT	Seirbhís Iompair Tuaithe Teo
SPC CCDP	Strategic Planning Committee for Community, Culture and Development Planning
TIG	Travellers Interagency Group
UnaG	Udaras na Gaeltachta
WDC	Western Development Commission